The Italian higher education system is structured into four different stages.

Our Masters of Science are offered in Milan, Piacenza-Cremona and Rome.

Whether your main goal is to become an investment banker, a screenwriter or an enology expert we have the right program for you.

Cattolica prepares outstanding graduates for both the private and public sectors.

Discover our range of facilities and services offered across our national campus network.

ML Service provides our students with a home away from home.

“What’s next?” is something we deeply care about.

Applying is easy and we will be there to help along the way.

Select your course and follow the procedures step by step. Any questions? Contact us and we will be happy to help.
Imagine studying at a university which can offer you the choice of a study abroad experience at not one, but four of the most iconic cities in Italy. That’s the opportunity which awaits students who choose Università Cattolica del Sacro Cuore, affectionately known as Cattolica.

Cattolica, a comprehensive university, covering an impressive range of programs from Medicine, Law, Philosophy and the Arts, through to Economics & Business, Accounting & Finance, Agriculture, Psychology and Linguistics. In the renowned QS World University Rankings by Subject 2017, Cattolica’s ascendency placed the University in formidable company, with 12 disciplines ranked in the top 300 in the world, or higher.

Whilst at Cattolica we pride ourselves on our academic reputation, what truly distinguishes our University is the campus diversity.

Imagine living and studying in Milan or Rome, both seats of ancient empires. Milan, which is an acclaimed fashion center of the world, home to many of the world’s iconic luxury brands. And Rome, the Eternal city, which is an archaeological spectacle and feast. The home of masterpieces and the Vatican, a city whose footprint reflects almost three millennia of history.

Then there is our campus in the heart of Brescia, a city of ancient wonders above and below the cobblestone streets and laneways. And Piacenza-Cremona, located at the cross-roads of Italy’s famous agricultural heartland, where local providers hang the hams and meats which are sought and coveted throughout the world.

But whichever your choice of location, you remain part of one family. The Cattolica family.

One whose networks touch every corner of the globe, whose care and commitment towards every student binds us as one. And ensures an international study experience like no other.
Università Cattolica

FACTS & FIGURES

Founded in 1921

40,000 Students

3,460 International students

12 Schools

200+ Italian-taught programs

28 English-taught programs

4 Campuses across Italy:
- Milan
- Piacenza-Cremona
- Rome
- Brescia

7,500 Internships per year

70+ Research centers

2,000 Faculty members

12 Subjects in the TOP 300 QS World University Rankings by Subject 2017

#81-90 QS Graduate Employability Rankings 2017
Our campuses

OPEN YOUR HEART

MILAN IN THE SPOTLIGHT
- The Province of Milan has 3,000,000 inhabitants
- The Italian Stock Exchange, la Borsa Italiana, is a 10-minute walk from campus
- Italy’s main industrial, commercial, and financial center
- Milan boasts a driving economy which makes it an important gate to the international capital markets
- World capital and headquarter to many of Italy’s multinational corporations, fashion and design brands
- A regular host of international events which transform the city and its population
- Conveniently positioned, making Milan an ideal transport hub with 3 airports, high-speed trains, and a 2-hour drive from the Alps and the Ligurian coast

MILAN CAMPUS HIGHLIGHTS
- Academic excellence across 8 schools: Banking, Finance and Insurance Sciences; Economics; Humanities; Political and Social Sciences; Education; Foreign Languages and Literature; Law; Psychology
- Cattolica’s largest campus is home to more than 27,500 students
- Originally a monastery restructured and designed by Renaissance architect Donato Bramante in the 16th century
- Milan campus is located in the heart of the city, where Renaissance architecture sits alongside significant historic monuments

PIACENZA-CREMONA IN THE SPOTLIGHT
- The Province of Piacenza has 290,000 inhabitants
- The Province of Cremona has 360,000 inhabitants
- Located at the cross-roads of Italy’s famous agricultural heartland
- A key position in the Northern Italian food valley where approximately 53,000 agricultural businesses are based
- 113 billion € contribution to the agri-food sector
- Two medieval towns characterized by the enchanting Italian countryside, old farmhouses, cultivated plain farm fields, and culinary specialties
- Piacenza is located 72 km South-East from Milan
- Cremona is located 110 km South-East from Milan

PIACENZA-CREMONA CAMPUS HIGHLIGHTS
- Piacenza-Cremona is home to 3,000 students
- Academic excellence across 3 schools: Economics & Law, Agricultural, Food and Environmental Sciences, Education
- Its strategic location makes it an ideal location for Agribusiness studies
- Partner with leading companies: Barilla, Mutti, Parmalat, Latteria Sorensa among others
- Practical learning with on-campus laboratories and plain farm fields in close proximity
- Sports center with an area of 8,000 m² with two volleyball courts, a gymnasium, and an outdoor rock climbing wall

ROME IN THE SPOTLIGHT
- Italy’s capital city
- The Province of Rome has 4,000,000 inhabitants making it the largest municipal area in Italy
- The Eternal City: founded in 753 BC
- Home to the Vatican City State, the smallest internationally recognized independent state in the world by both area and population
- A picturesque and historic bliss, containing many of the world’s most breathtaking masterpieces, from Michelangelo’s ceiling in la Cappella Sistina, to the beautiful attractions in Piazza Navona, la Fontana di Trevi, il Vittoriano, il Colosseo, and many more
- 30 km from the coast
- A popular set of Academy Award-winning movies: The Great Beauty, La Dolce Vita, and Roman Holiday among others

ROME CAMPUS HIGHLIGHTS
- Academic excellence across 2 schools: Medicine and Surgery, Economics
- Home to Cattolica’s internationally acclaimed School of Medicine and Surgery which started teaching medicine in November 1961. The School is affiliated with the Policlinico Gemelli University Hospital, which opened in 1964
- Top Italian oncologic hospital by number of patients treated
- 43 faculty members are listed among the Top Italian Scientists
- Rome is home to 6,500 students
- Campus area: over 300,000 m²
- The campus offers sports facilities including a football field, a volleyball, basketball, and 3 tennis courts

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Notable Alumni

OUR INSPIRING GRADUATES

Cattolica prepares outstanding graduates for both the private and public sectors. Where could your program take you? Become one of Cattolica’s inspiring graduates.

Alfredo Altavilla
FCA Group EMEA

Monica Maggioni
Journalist and Director Rai

Michele Norsa
CEO Salvatore Ferragamo

Concetta Lanciaux
Vice-President of fashion house Louis Vuitton Moët Hennessy

Igor Cassina
Gymnast Gold Medal Winner Athens 2004

Federica D’Alessandra
Forbes 30 under 30 | Co-Vice Chair of the International Bar Association’s War Crimes Committee

Lorenzo Ornaghi
Former Rector and Minister of Cultural Heritage

Monica Maggioni
Journalist and Director Rai

The Italian Higher Education System

STEP BY STEP

PRE-UNIVERSITY EDUCATION 13 YEARS

3 YEARS - 180 ECTS LAUREA TRIENNALE (B.Sc.) OR

5/6 YEARS - 300/360 ECTS (B.Sc. + M.Sc.) LAW/EDUCATION/MEDICINE

1 YEAR - 60 ECTS SPECIALIZING MASTER OR

2 YEARS - 120 ECTS LAUREA MAGISTRALE (M.Sc.)

1 YEAR - 60 ECTS 2ND LEVEL SPECIALIZING MASTER OR

3 YEARS - 180 ECTS DOTTORATO DI RICERCA (PH.D.)

The higher education system in Italy is structured into four different stages:

Undergraduate Degree/Bachelor of Science - B.Sc. (Laurea Triennale o a Ciclo Unico)
Course duration: 3, 5 or 6 years
ECTS/Credit points: 180, 300 or 360
Aims to provide a solid foundation in the core subjects as well as more specialized, professional training. Students holding a 3-year undergraduate degree or Laurea a Ciclo Unico can either enter the job market or continue their studies by applying for a Master of Science or Specializing Master program.

Graduate Degree/Master of Science - M.Sc. (Laurea Magistrale)
Course duration: 2 years
ECTS/Credit points: 120
Undertaken after the undergraduate degree and aims to provide rigorous, advanced training in more highly specialized areas. Enables you to apply for a Ph.D. at any Italian or international university.

Specializing Master (Master Universitario)
Course duration: 1 year
ECTS/Credit points: 60
A professionalizing program providing practical knowledge and training through coursework and internships. These masters programs within the Italian education system do not generally allow access to a Ph.D. program upon completion of the Master. Recognition of the Specializing Master towards a Ph.D. program outside of Italy will depend on local state regulations or individual doctoral programs. Cattolica’s English-taught 1-year specializing Master programs all include consultancy work projects that may lead to internships/job opportunities.

Doctoral Program - Ph.D. (Dottorato di Ricerca)
Course duration: 3 years
ECTS/Credit points: 180
Undertaken after the completion of a Master of Science or an equivalent graduate degree. It aims to develop the professional competence to carry out high level research in manufacturing and service companies, public bodies and universities.

3 YEARS - 180 ECTS DOTTORATO DI RICERCA (PH.D.)
2-YEAR MASTER OF SCIENCE (M.Sc. - LAUREA MAGISTRALE)

M.Sc. in Agricultural and Food Economics | p. 20
M.Sc. in Healthcare Management | p. 19
M.Sc. in Global Business Management | p. 17
M.Sc. in Banking and Finance | p. 16
M.Sc. in Management | p. 14
M.Sc. in Economics | p. 13

Economics

LAUREA MAGISTRALE IN ECONOMIA

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<td>Economics</td>
<td>September 2018 - September 2020</td>
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A GENUINE EXPERIENCE

Università Cattolica takes great pride in preparing its students with the adequate knowledge, skills, and great motivation for starting the Economics profession as expert analysts in firms, financial institutions and think tanks, applied economists in research centers and international institutions, or academic economists conducting scientific research in university departments around the world.

GLOBAL PERSPECTIVE

Cattolica offers its students the opportunity to study abroad during the summer. Our summer programs allow students to earn credits while studying abroad at one of Cattolica’s prestigious partner institutions.

The Economics program provides students with a solid training in Economics emphasizing rigorous analytical thinking and advanced quantitative methods. Faculty members are internationally recognized economists. Our aim is to train economists suited both for academic and non-academic careers.

Learning objectives

During the first year, students will study the foundations of economics and quantitative analysis. The second year is devoted to field courses that will expose them to recent developments at the frontier of economic research in a variety of topics. At the end of the second year students will work on their final dissertation. The curriculum also offers an internship program with either economic research institutions located in the Milan area or within the University’s Department of Economics and Finance, where students are offered the opportunity to work as applied economists on real world economic issues, as well as meeting prospective employers. The skills acquired throughout the program prepare students to pursue their careers both in academia through further education at Ph.D. level as well as in the labour market as applied economists in firms, banks and institutions.

Career opportunities & professional recognition

The program is now at its seventh edition and to date has performed very well in terms of placement in the labour market (Eurizone, Deloitte, Oxford Policy Management, Intesa San Paolo, Chatham House) and in academia (some of our students are now completing their PhD at Università Pompeu Fabra Barcelona, University of Nottingham, Scuola Superiore Sant’Anna, and Università Cattolica del Sacro Cuore, and include winners of prestigious scholarships granted by the Bank of Italy).

The M.Sc. in Economics promotes active learning through constant interaction with faculty members, extensive laboratory sessions and direct involvement in research activities thanks to established internship programs. Such intensive learning experience will get you acquainted with the latest computational techniques and employ you with all the skills that are essential for a successful career in Economics.

RESEARCH

In 2017 Università Cattolica was ranked among the world top 150 best Universities in the Economics and Economics subject area. Source: QS World University Rankings by Subject 2017.

Curriculum

NB: All courses are at upper-intermediate level.

FIRST YEAR CREDITS

- Microeconomics (8 ECTS/CFU)
- Macroeconomics (8 ECTS/CFU)
- Mathematics for economic analysis (8 ECTS/CFU)
- Empirical economics (8 ECTS/CFU)
- Statistical modelling (8 ECTS/CFU)
- Two business courses among the following (16 ECTS/CFU):
  - Public management
  - Supply chain management
  - Performance measurement
  - Corporate governance and social responsibility
  - Business communication
  - Change management
  - Cross-cultural management
- One law course (8 ECTS/CFU)
- Transnational commercial law
- Principles of financial regulation

SECOND YEAR CREDITS

- Three Economics courses (GDE) among the following (24 ECTS/CFU):
  - Industrial organization
  - International economics
  - Labor economics
  - Monetary economics and asset pricing
  - Political economy of the European Union
  - Political and public economics
  - Policy evaluation
- One of the following (students choice subject to approval) (8 ECTS/CFU):
  - A course in Economics (GDE), or
  - Internship program or
  - A course among:
    - Applied statistics and big data (advanced)
    - Quantitative methods for finance

The latest computational techniques and endow you with all the skills that are essential for a successful career in Economics.

A GATEWAY FOR YOUR CAREER

The M.Sc. in Economics promotes active learning through constant interaction with faculty members, extensive laboratory sessions and direct involvement in research activities thanks to established internship programs. Such intensive learning experience will get you acquainted with the latest computational techniques and employ you with all the skills that are essential for a successful career in Economics.

The Economics program provides students with a solid training in Economics emphasizing rigorous analytical thinking and advanced quantitative methods. Faculty members are internationally recognized economists. Our aim is to train economists suited both for academic and non-academic careers.

Learning objectives

During the first year, students will study the foundations of economics and quantitative analysis. The second year is devoted to field courses that will expose them to recent developments at the frontier of economic research in a variety of topics. At the end of the second year students will work on their final dissertation. The curriculum also offers an internship program with either economic research institutions located in the Milan area or within the University’s Department of Economics and Finance, where students are offered the opportunity to work as applied economists on real world economic issues, as well as meeting prospective employers. The skills acquired throughout the program prepare students to pursue their careers both in academia through further education at Ph.D. level as well as in the labour market as applied economists in firms, banks and institutions.

Career opportunities & professional recognition

The program is now at its seventh edition and to date has performed very well in terms of placement in the labour market (Eurizone, Deloitte, Oxford Policy Management, Intesa San Paolo, Chatham House) and in academia (some of our students are now completing their PhD at Università Pompeu Fabra Barcelona, University of Nottingham, Scuola Superiore Sant’Anna, and Università Cattolica del Sacro Cuore, and include winners of prestigious scholarships granted by the Bank of Italy).
The Management program is designed for students who wish to play an active role in managerial processes typical of companies operating in a global market. Students will explore areas critical to every business enterprise, including accounting and control, organizational behavior, operations management, marketing and communication, finance, and strategic management.

Learning objectives
The program provides advanced training in the key areas of management and business administration in global contexts. A major strength of the program is the combination of strong analytical foundation and applications to real world issues. Students will learn to integrate international management and innovation issues, as well as industry and economy related competencies for understanding changing global organizations. Several teaching methods are used, including group project work, case studies, role-plays, and simulations.

Program-specific entry requirements
■ Strong background in economics and quantitative methods.
■ Major in economics, mathematics, statistics, or business studies. We also welcome students with strong quantitative backgrounds (Engineering, Physics) who want to strengthen their background in Economics.
■ Applications from students who did not major in the previously mentioned subjects will also be evaluated. In these cases submission of an official report for the GRE or the GMAT test with a satisfactory performance level in the quantitative section would help increase their chances of admission.

See the entry requirements section at page 53 for other general graduate requirements (i.e. language prerequisites).

"I came all the way from Germany to study at Cattolica to take back what I learn and contribute to an even better Europe."

PETER, GERMANY

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Employment rate
Ninety percent of Università Cattolica’s graduates from the Management sector enter into the workforce within twelve months of graduating.

Professional recognition
Our Management and Business programs are recognized by the Italian industry as one of the most valuable and skilled. This is demonstrated by our employer reputation and links to the business sector.

Career opportunities & professional recognition
The program opens up a wide range of career opportunities. Graduates have both the technical knowledge and the methodological tools suited to pursue professional and managerial careers in large corporations dealing with international and multicultural issues, as well as smaller and national companies implementing and managing international processes and strategies.

Curriculum
FIRST YEAR CREDITS
■ Mathematics for management (8 ECTS/CFU)
■ Transnational commercial law (8 ECTS/CFU)
■ Management economics (8 ECTS/CFU)
■ Four elective courses (32 ECTS/CFU) among:
  ■ Corporate strategy
  ■ Corporate finance (asset pricing and corporate financing)
  ■ Customer-based marketing strategy
  ■ Financial accounting and analysis (FFA)
  ■ HR management
  ■ Management control systems
  ■ Supply chain management

SECOND YEAR CREDITS
■ One elective course among the Economic courses (8 ECTS/CFU):
  ■ Industrial organization
  ■ International economics
  ■ Monetary economics and asset pricing
  ■ Political economy of the European Union
  ■ Labor economics
■ Three elective courses (24 ECTS/CFU) among:
  ■ Business communication
  ■ Change management
  ■ International corporate finance
  ■ Management information systems
  ■ Project management
  ■ Performance measurement
  ■ Work and organizational psychology
■ Business Lab introductory course (4 ECTS/CFU)
■ Field project or internship (8 ECTS/CFU)
■ Business Lab course (one out of the following, 8 ECTS/CFU):
  ■ Applied statistics and big data (business analytics)
  ■ Brand management
  ■ Corporate governance and social responsibility
  ■ Cross cultural management
  ■ Entrepreneurship
  ■ International business management
  ■ PLM management
■ Thesis (12 ECTS/CFU)

Business labs are the core of the program which foresees the integration of fifteen business partners divided into five themed sectors:
■ Consulting firms
■ Multinational firms
■ Luxury and fashion
■ Small and medium enterprises
■ Healthcare organizations

The integration will be carried out through the involvement of testimonials, site visits, case studies, etc. as well as student participation in a field project or internship. Please note that students will be assigned to the project or internship based on the demand for each of the sectors and overall student performance.

Program-specific entry requirements
Students need to hold an undergraduate degree either:
■ In a subject relevant to the chosen degree, such as economics, management or business studies, or
■ In other fields (such as engineering or social sciences) if they have studied at least four out of the following five subjects, which will be verified through their transcripts: commercial law, financial management, marketing, business organization, management accounting.

See the entry requirements section at page 53 for other general graduate requirements (i.e. language prerequisites).

"The M.Sc. in Management has given me the opportunity to learn versatile courses that are in line with today’s global employment market. The courses are quite challenging and technical which allows me to “delve deep” into the subjects and prepares me for the real world, for an international career."

TADIWA, ZIMBABWE
Banking and Finance

The Banking and Finance program is a specialized degree designed for students who wish to concentrate their career in financial markets and institutions. The program provides advanced training in the key areas of trading and risk management. A significant feature of this program is the combination of strong analytical foundations and applications that deal with real world issues.

Learning objectives

Students will learn to integrate financial models, firm-specific as well as industry and economic factors in their decision-making process. In this program, students will have access to encounters with highly qualified speakers from areas such as the financial industry, international programs in major Italian and international financial institutions, and exchange programs in European and American universities.

Career opportunities & professional recognition

Graduates from the program will gain both the technical knowledge and the methodological tools suited to pursue professional and managerial careers in banks, asset management companies, security firms, large corporations (particular Economics of globalization), and regulators. Professional consulting positions in all areas of Banking and Finance represent another option for graduates.

Curriculum

FIRST YEAR CREDITS
- Advanced financial accounting (5 ECTS/CFU)
- Advanced microeconomics (5 ECTS/CFU)
- Advanced econometrics (8 ECTS/CFU)
- Applied statistics for finance (6 ECTS/CFU)
- Corporate finance (8 ECTS/CFU)
- Derivative securities pricing (8 ECTS/CFU)
- Monetary economics (6 ECTS/CFU)
- Principles of financial regulation (10 ECTS/CFU)
- Quantitative methods for finance (8 ECTS/CFU)

SECOND YEAR CREDITS
- Investment risk management (4 ECTS/CFU)
- Foreign languages (French, German, Spanish or Italian for international students) (4 ECTS/CFU)

CAREER SERVICE

Our experts at Cattolica's Career Service will help orient you along the paths of research, internships and employment, providing you with highly valuable information and support.

INTERNATIONAL STUDENT SERVICES

At Cattolica, international students should never fear being alone. We have invested in a range of services which ensure that our international students are fully supported. Our objective is to guarantee that the unique Cattolica welcome is there for all.

Location

The financial district, which includes the Italian Stock Exchange, is located only ten minutes from our campus, a prime vicinity for those students who plan on studying in the field of Banking and Finance.

Global Business Management

Companies tend to employ graduates with the following skills:

- Close awareness of international issues and settings
- Work and study experience within multinational working groups
- Ability to analyze global markets
- Ability to conceive and deal with the management of major or significant projects

The Global Business Management program aims to endow students with the listed skills so as to enable them to quickly adapt to an international environment, whilst understanding the dynamics, and knowing how to effectively identify solutions to managerial problems in such settings.

Learning objectives

The curriculum presents two types of courses: subjects relating to the managerial disciplines (strategy, HRM, accounting), and subjects relating to business issues and problems typically associated with the processes of internationalization of firms and the understanding of economic issues (managerial economics, financial reporting and performance measurement, business and government relations). This is done to balance traditional knowledge of management with the specialization and the development of specific internationalization-oriented skills. In addition, the program also includes courses that intend to develop the capability to work in different social and cultural contexts, and to review, develop and implement the issues that typically arise when firms go global.

Career opportunities & professional recognition

Graduates from the Global Business Management program are exposed to a wide range of career opportunities. Graduates will have both the technical knowledge and the methodological tools suited to pursue professional and managerial careers in large multinational and domestically owned corporations, SMEs and international institutions such as the World Trade Organization, the International Monetary Fund, the World Bank and the European Commission and the European Parliament. Yet their learning of abilities of how to deal with international and multicultural issues should also enable them to work within smaller companies, where flexibility and the ability to adapt comes first. Graduates from the program are given the unique opportunity to take advantage of the interaction with guest speakers coming from the most innovative business models.

Curriculum

- International human resource management
- Business government relations
- Strategy and international business
- Economics of globalization
- Managerial economics
- Intercultural marketing
- Business ethics
- Accounting
- Corporate finance
- Electives (three of the following)
  - Corporate governance
  - Sustainability management
  - Small business management
  - Management of international organization and NGOs
  - Economics in the media
  - Financial markets and institutions
  - Seminar on ethical issues
  - Internship
  - Final thesis

See the entry requirements section at page 53 for general graduate requirements (i.e. language prerequisites).
The Methods and Topics in Arts Management program is taught entirely in English. Its aim is to provide students with a strong international perspective on visual and performing arts management. The program focuses on the following areas:

- Advanced courses in the field of Management of the Arts, aimed at transferring core competences to students, ranging from entrepreneurship and artistic roles to the application of design thinking and digital technologies.
- Field trips in the visual and performing arts field to get direct and hands-on experiences of arts systems and their peculiarities.
- Methodological courses to get robust and reliable lenses to read and understand complex phenomena within cultural industries, including the study of social networks and networks.
- Courses related to the area of design and urban studies, to provide students with a strong opportunity to connect artistic/passion projects with advanced interpretative frames, exploring dynamics within cultural industries, including the study of the urban context and design thinking.
- Internship or research study, where students can choose to do an internship in a cultural organization or to carry out a research project in a cultural company, under direct guidance of the professor.

Learning objectives

MaTAM’s learning objectives include:

- Providing students with advanced interpretative frames to read the dynamics of the art field at international level.
- Nurturing abilities to analyze and intervene in the art field to advance it in a process of mutual respect among arts, creativity, and management.
- Stimulating an entrepreneurial mindset in the fields of fine arts design management.

Career opportunities & professional recognition

- Project management in art institutions and creative companies
- Producer in art and creative companies
- Fundraiser for cultural and creative projects
- HR advisor for managing artistic and creative teams
- Responsible of marketing and communication in the art and creative field

The Healthcare Management program is structured to achieve a good balance between management, economics, and quantitative methods. Classes consist of lectures, discussions, and case studies. The program offers knowledge, skills, and competences designed to prepare students for jobs as managers and analysts in the healthcare sector, focusing on the business organization of healthcare services and institutions. The program offers two pathways: one in healthcare management and policy and one in healthcare finance, economics, and innovation. The program is designed to prepare students for both internally oriented and international career paths in the healthcare sector.

The Healthcare Management program is structured to achieve a good balance between management, economics, and quantitative methods. Classes consist of lectures, discussions, and case studies. The program offers knowledge, skills, and competences designed to prepare students for jobs as managers and analysts in the healthcare sector, focusing on the business organization of healthcare services and institutions. The program offers two pathways: one in healthcare management and policy and one in healthcare finance, economics, and innovation. The program is designed to prepare students for both internally oriented and international career paths in the healthcare sector.
Agricultural and Food Economics

The heart of the Italian food valley will open your doors to the Union. If you would like to study for a graduate qualification systems for any product transported across the European technology, whose expertise extends to developing tracking researchers; a team at the forefront of food innovation and attitudes and academic potential of all the applications.

However - given the interdisciplinary nature of the program - A bachelor degree in economics or management is preferred.

The program will develop your professional knowledge and skills in various functional areas of businesses and organizations. The program will prepare students to analyze the agri-food system and to operate in the vertical relations and the coordination of the various phases of the system (e.g., agriculture, food processing, and food retailing).

Learning objectives

The Agricultural and Food Economics program will prepare students to:

- Understand the different sectors of the Agri-food system, the vertical relations and the coordination of the various phases of the system (e.g., agriculture, food processing, and food retailing);
- Analyzing issues relating to agricultural and food markets and to market institutions;
- Evaluating the implications of agri-food and commercial policies;
- Managing the liberalization processes and rules of free competition within an international context;
- Analyzing the behavior of final consumers with respect to agricultural and food products;
- Managing emerging issues in agricultural and food production, including the safety of foodstuffs and the environmental impact of agricultural activities, the role of quality, information and traceability, the management of technical innovations, in particular biotechnology, and of the industrialization of agriculture;
- Dealing with corporate and logistical problems that affect business functions according to the peculiarities of agribusiness companies.

Career opportunities & professional recognition

Graduates from the Agricultural and Food Economics program have various professional openings in:

- Agri-food corporations (multinational food companies, Small and Medium-Sized Enterprises (SMEs), retail chains);
- Professional associations of agricultural and food companies;
- Service and consultancy firms for agricultural and food companies;
- Entrepreneurial activities;
- Academic or applied research;
- International organizations.

Curriculum

FIRST YEAR CREDITS

- Management basics (8 ECTS/CFU)
- Technology for food health and safety (10 ECTS/CFU):
  - Principles of food protection
  - Principles of food hygiene
- Economic fundamentals of the agri-food system (10 ECTS/CFU):
  - Economics of the agri-food system
- Microeconomics of the agri-food system
- Quantitative methods (12 ECTS/CFU):
  - Applied statistics for the agri-food system
  - Applied econometrics for the agri-food system
  - Industrial organization (10 ECTS/CFU)
  - Strategic decision making
  - Industrial organization of the food system
  - Financial accounting and business evaluation (6 ECTS/CFU)
  - Second Year Credits:
    - Agricultural and food marketing (6 ECTS/CFU)
    - Economics of agricultural and food markets (6 ECTS/CFU)
    - Business planning and control (6 ECTS/CFU)
    - Business strategy and leadership (6 ECTS/CFU)
    - Seminar on theoretical issues
    - Optional courses* (8 ECTS/CFU)
    - Seminars (1 ECTS/CFU)
    - Thesis (25 ECTS/CFU)

SUGGESTED OPTIONAL COURSES:

- Agricultural and food legislation (4 ECTS/CFU)
- Agricultural and environmental policies (4 ECTS/CFU)
- Italian language and civilization (4 ECTS/CFU)
- *only for non-Italian students

Selected students can attend one or two semesters in the following partner universities:

- Technische Universität München (Germany)
- Friedrich-Wilhelms-Universität Bonn (Germany)
- Université Cattolique de Louvain (Belgium)
- Uppsala Universitet (Sweden)
- Wageningen University (Netherlands)
- Iowa State University (USA)
- North Dakota State University (USA)
- University of California, Davis (USA)
- James Cook University (Australia)
- Royal Melbourne Institute of Technology (Australia)

See the entry requirements section at page 53 for general graduate requirements (i.e., language prerequisites).

Statistical and Actuarial Sciences

The best feature of the program being exposed to top-notch international faculty

ROBERTA, ITALY

Agricultural and Food Economics

<table>
<thead>
<tr>
<th>Campus</th>
<th>School</th>
<th>Duration</th>
<th>Total ECTS</th>
<th>Edition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cremona, Italy</td>
<td>Agricultural, Food and Environmental Sciences</td>
<td>September 2018 - September 2020</td>
<td>120</td>
<td>7</td>
</tr>
</tbody>
</table>

LOCATION

Cremona is located in the Lombardy Region, which in itself has over 53,000 agricultural businesses and contributes € 113 billion to the Agri-food industry. It is also the most advanced region in Italy with regards to biotechnology, with 78 companies operating in the sector.

THE SCHOOL

The program is organized by Postgraduate School at Università Cattolica, SMEA. The School has 35 years of experience in graduate education and advanced scientific research in the field of agricultural and food economics and business.

Università Cattolica’s Cremona campus boasts one of the world’s most renowned teams of Agriculture academics, scientists and researchers, a seat at the vanguard of food innovation and technology, whose expertise extends to developing tracking systems for any product transported across the European Union. If you would like to study for a graduate qualification in the world’s fastest growing industry, then a beautiful city in the heart of the Italian food valley will open your doors to the world.

Learning objectives

The Agricultural and Food Economics program will prepare students to analyze the agri-food system and to operate in the various functional areas of businesses and organizations. The program will develop your professional knowledge and skills to:

- Understand the different sectors of the Agri-food system, the vertical relations and the coordination of the various phases of the system (e.g., agriculture, food processing, and food retailing);
- Analyzing issues relating to agricultural and food markets and to market institutions;
- Evaluating the implications of agri-food and commercial policies;
- Managing the liberalization processes and rules of free competition within an international context;
- Analyzing the behavior of final consumers with respect to agricultural and food products;
- Managing emerging issues in agricultural and food production, including the safety of foodstuffs and the environmental impact of agricultural activities, the role of quality, information and traceability, the management of technical innovations, in particular biotechnology, and of the industrialization of agriculture;
- Dealing with corporate and logistical problems that affect business functions according to the peculiarities of agribusiness companies.

Career opportunities & professional recognition

Graduates from the Agricultural and Food Economics program have various professional openings in:

- Agri-food corporations (multinational food companies, Small and Medium-Sized Enterprises (SMEs), retail chains);
- Professional associations of agricultural and food companies;
- Service and consultancy firms for agricultural and food companies;
- Entrepreneurial activities;
- Academic or applied research;
- International organizations.

Curriculum

FIRST YEAR CREDITS

- Management basics (8 ECTS/CFU)
- Technology for food health and safety (10 ECTS/CFU):
  - Principles of food protection
  - Principles of food hygiene
- Economic fundamentals of the agri-food system (10 ECTS/CFU):
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    - Seminar on theoretical issues
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    - Seminars (1 ECTS/CFU)
    - Thesis (25 ECTS/CFU)

SUGGESTED OPTIONAL COURSES:

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- *only for non-Italian students

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- Wageningen University (Netherlands)
- Iowa State University (USA)
- North Dakota State University (USA)
- University of California, Davis (USA)
- James Cook University (Australia)
- Royal Melbourne Institute of Technology (Australia)

See the entry requirements section at page 53 for general graduate requirements (i.e., language prerequisites).
This is a new program developing essential skills in the area of statistical and mathematical modelling with the objective of preparing professionals able to apply their skills in insurance, banking, and more generally companies embracing the fast-growing digital revolution. It is split into two curricula: Actuarial sciences for insurance leading to jobs such as Actuary and Risk manager, Data analytics for business and economics leading to jobs such as Data Analyst, Big Data Analytics Specialist, Business Analytics Manager and Digital marketing specialist.

Learning objectives
Curriculum in Actuarial sciences for insurance: Knowledge of statistical tools, and its applications, Knowledge of mathematical models for an application to financial problems and risk management. Understanding of complex systems in economics and insurance. This degree gives the right to enter the Italian State exam for Actuaries. Curriculum in data analytics for business and economics: Knowledge of statistical tools for data gathering, summarizing, visualizing, and modelling. Advanced skills for analyzing big data, finding patterns in data, using modern techniques in computational statistics, statistical learning and data mining. Skills to apply the methodology to business problems, with data-driven solutions.

Career opportunities & professional recognition
Both curricula allow graduates to find well-paying jobs in companies and institutions where quantitative skills, especially in statistical modelling, are sought. More specifically, the Curriculum in actuarial sciences for insurance allows graduates to become an actuary or risk manager in insurance and financial institutions, rating agency consultant, banks manager. The Curriculum in data analytics for business and economics is ideally suited to become a data analyst, big data analytics specialist, business analytics manager, digital marketing specialist. in fast growing enterprises which want to take advantage of the technological and digital revolution.

Internship opportunities
During the second year students can substitute traditional courses with periods of internship or courses abroad at partner universities. In particular, the university, through a dedicated office, each year offers several opportunities of international internships in the healthcare sector; students can also link the internship to the thesis.

Curriculum: Actuarial sciences for insurance

**FIRST YEAR CREDITS**
- Applied multivariate statistics
- Advanced calculus and stochastic processes
- Insurance law and regulation
- Economic statistics
- Accounting and management in insurance
- Actuarial life insurance
- Econometrics
- Quantitative methods for finance

**SECOND YEAR CREDITS**
- Economics for finance
- Insurance statistics and advanced risk theory
- Actuarial non-life insurance
- Actuarial social insurance and pension funds
- Foreign language (French, Spanish, German or Italian for international students)
- Elective courses 1
- Thesis

Curriculum: Data analytics for business and economics

**FIRST YEAR CREDITS**
- Stochastic modelling
- Statistical inference
- Computational statistics
- Mathematical methods
- Data management and warehousing
- Digital management
- Dynamic economic analysis
- Patents and property rights for big data

**SECOND YEAR CREDITS**
- Statistical learning
- Empirical research
- Two courses among the following:
  - Business analytics and data mining
  - Digital marketing
  - Finance and risk management
  - Complex economic systems
  - Applied economics and big data analysis
- Elective courses 1
- Internship/Research assistantship/Project
- Thesis

Program-specific entry requirements
Prospect students are required to have attended two courses in Statistics; two courses in Mathematics for economics during their undergraduate studies.

See the entry requirements section at 53 for general graduate requirements (i.e., language prerequisites).
Corporate Communication

Graduates of the Master in Corporate Communication will gain effective communicators in companies and agencies. The Master in Corporate Communication and experience the academic and learning path, we are happy to invite you to join the Master in Corporate Communication promoted by LABCeOM (Research Lab on Corporate Communication) at Università Cattolica del Sacro Cuore.

Learning objectives:
- Today being a very communicative person is not enough to succeed in the corporate communication career. You need to be actively trained to get the skills and competences to face the challenging a career of communication. If you feel ready to become a communication professional and you wish to undertake an innovative, rich and enjoyable challenge of a continuous evolving scenario.
- The Master supports students' career openings by empowering students to respect the different business contexts, letting them actively engage in the professional environment.
- The Master supports students' career openings by empowering students to interact with the different business contexts, letting them actively engage in the professional environment.
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Placement & Career Service:
- Supporting Companies: Leo Burnett, MSL Group, Publicis Groupe, AbaBrand Factory, etc.
- Social Consultancy Projects: During the last editions of the Program consultancy projects were conducted in collaboration with ADV, Chromeos, Gruppo Firenze, Eneco, Elettros, Google, Leo Burnett, Lovable, MSL, 3M Liaisons companies involved in class presentations, workshops, and company visits. The placement and career service at Università Cattolica’s Career Service will help orientate students along the paths of research, internships and employment. With over 7,000 local and international partner companies, Università Cattolica provides students with valuable professional opportunities to gain real-world experience and develop skills that are essential for future success.

Program-specific entry requirements:
- Graduates with a Bachelor or a Master Degree (BA, BS, MA, MS, or MBA) in economics, management, languages, communication, and human sciences. All applicants should have a basic communication or marketing knowledge acquired during tertiary education or professional experience.

See the entry requirements section at 54 for other general graduate requirements (i.e., language prerequisites).

Economics & Finance

The 4 Es of the Master in Corporate Communication Excellence:

1. Enriching
   - Corporate communication (5 ECTS/CFU)
   - Communication planning and measurement (2 ECTS/CFU)
   - Brand management & consumer-brand relationships (5 ECTS/CFU)
   - I2C & I2B marketing (3 ECTS/CFU)
   - Qualitative & quantitative market research (3 ECTS/CFU)
   - Communication skills (3 ECTS/CFU)
   - Professional life and negotiation (2 ECTS/CFU)
   - Advanced English for relationship management (3 ECTS/CFU)
   - Italian language and culture (3 ECTS/CFU)
   - For East culture and language* (3 ECTS/CFU)

2. Empowering
   - Market insights (5 ECTS/CFU)
   - Advertising creative & media/budgeting strategy (4 ECTS/CFU)
   - Public relations (5 ECTS/CFU)
   - Social media management (5 ECTS/CFU)
   - Retail experience (2 ECTS/CFU)
   - Consumer behavior (3 ECTS/CFU)

3. Enhancing
   - Business-to-business relationships (3 ECTS/CFU)
   - Internal communication (2 ECTS/CFU)
   - Event management (3 ECTS/CFU)
   - Crisis communication & issue management (2 ECTS/CFU)

4. Experiencing
   - Creativity lab (3 ECTS/CFU)
   - Consultancy project ongoing (7 ECTS/CFU)
   - Professional ongoing training (individual assessment interviews, self-branding sessions, team-working support, diversity management training, job interview simulation, field trips)

* Language courses are alternative options

SAVANNAH, USA

Innovative Methods:
The Master is taught entirely in English to a fairly small but varied class of students from all over the world, by a faculty that is very active in research and well integrated in international professional networks. Occasional mini-courses and lectures by leading international scholars, as well as a year-long seminar series complete our offer.

Solid Academic Background:
The Master provides students with all the essential tools and concepts to become accomplished economists. All courses and tasks at an advanced level are designed to build the key competencies for successfully dealing with the demands of the best Ph.D. programs in Economics, or for starting a career in leading research institutions.

Your Passport to:
The emphasis on political/public economics provides an ideal starting point for careers in central banks, governments and international organization such as ILO, IMF, or the World Bank. At the same time, the emphasis on finance paves the way for a career in the private sector in fields such as corporate finance, as well as asset and wealth management.

Focus on Policy and Finance:
Besides all fundamental coursework for today’s economists, our graduates will be able to apply both political economics and/or finance, gaining the expertise to professionally evaluate the current policy debate or to enter the world of finance.

2nd Level Advanced Specializing Master
The Master in Economics and Finance is a graduate program that allows students to complete their training in economics providing them with a thorough understanding of the role and working of the economic and financial markets and institutions in modern economies.

The Master is a full-time, intensive course, with a maximum enrollment of 20 students. The Master offers courses taught in English and it is accessible to students of all countries. The graduate certificate, issued by Università Cattolica, is recognized as a second level Master's certificate by the Italian government.

Learning objectives
The Master will allow students to acquire the knowledge and research experience needed in order to pursue further studies with a Ph.D. in Economics, allowing students to integrate their academic experience with professional skills of theoretical and practical relevance.

Graduate students are invited to take part in the Seminar series, organized by the Department of Economics and Finance on a weekly basis. During the last two years, it has featured scholars from top European and U.S. Institutions, such as Northwestern University, University of Southern California, University of Maryland, European Central Bank, CESifo-Madrid, Université de Toulouse, Tel Aviv University, Queen Mary College of London and Universitat Autonòma de Barcelona.

Our research environment also benefits from many initiatives, such as an "Annual Lecture" in Political Economy, which, in recent years, has been delivered by prominent academics such as James Robinson (Harvard University), Peter Howitt (Brown University), Howard Rosenthal (Princeton University), and Daron Acemoglu (Massachusetts Institute of Technology - MIT).

Career opportunities & professional recognition
Students will be able to integrate their academic experience with professional skills of theoretical and practical relevance for building a professional career in the research departments of banks, governments and international organizations such as IMF, World Bank, OECD and ILO, as well as in the financial domain.

Curriculum
1ST TERM (NOVEMBER 2018 - DECEMBER 2018)
- Mathematics (8 ECTS/CFU)
- Econometrics (10 ECTS/CFU)
- Microeconomics - advanced course (10 ECTS/CFU)
2ND TERM (JANUARY 2019 - MARCH 2019)
- Macroeconomics - advanced course (10 ECTS/CFU)
- Research methods (6 ECTS/CFU)
- Public economics/finance (8 ECTS/CFU)
3RD TERM (SEPTEMBER 2019 - OCTOBER 2019)
- Project work (8 ECTS/CFU)

Project work
The Master is granted upon the completion of all coursework and of a research project by which the candidate shows her/his ability to dominate the topics covered in the coursework undertaken in the first three terms. Typically the research project takes the form of a research paper written under the supervision of a member of the Master faculty or of a researcher approved by the Director of the Master. Under certain circumstances, a student may be given the opportunity to undertake an internship on a project that is evaluated by the Director of the Master being consistent with the Master goals. In these cases, the research paper can be substituted by an essay detailing the results achieved during the internship, to be written under the supervision of a member of the Master faculty and/or of the external tutor supervising the internship activity.

Program-specific entry requirements
Students need to hold a degree that allows access to a Ph.D. program in the awarding country of the degree. See the entry requirements section at page 54 for other general graduate requirements (i.e. language prerequisites).

The program allows students to take advanced economics and finance courses, providing them with the knowledge of both sectors for the future.”

ALEKSANDRA, SERBIA

International Business
REGULAR CLASS

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<td>Economics</td>
<td>70, 100, 120</td>
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PROFESSIONAL EXPERIENCE
Company and cultural skills, business games, field work and internship activities all allow students to discover what a real working environment is like. Students attend around 20 conferences with outstanding speakers, entrepreneurs, top managers and professionals of large multinationals and innovative SMEs that allow students to share ideas with the business players.

INNOVATIVE Method
One of the significant features of the Master is the tight cooperation established with more than 100 partner firms worldwide. This strong partnership gives students the outstanding specialization opportunities related to internationalization process of the firms as well as working and living experiences in the most dynamic and relevant market areas of the world.

The Master in International Business provides a relevant training experience that allows participants to join the next wave of dynamic business leaders. The program will train you to have the skills needed to succeed in the global marketplace. Contents are designed according to firms’ requirements, allowing companies to select up-to-date competencies to successfully face global business perspectives in rapidly changing economies.

Learning objectives
Students will be asked to use all the acquired knowledge and skills to solve international management problems, consolidating them and applying them to the real world of business. One of the most important components of the course is the strong collaboration with an impressive network of firms. This provides participants with first-hand access to professional expertise to prepare them for the international business world. Several practical work activities are offered with the aim to turn academic experience and theoretical knowledge into a professional, multicultural experience. Acquired skills include change management, customer-driven transformation, group negotiation and intercultural communication, project management, business process analysis and management.

Career opportunities & professional recognition
The program prepares students for a range of diverse careers, providing students the opportunity to work in varied roles and geographies. Many take management positions in departments of multinational companies and SMEs, in areas including general management, human resources, accounting, foreign trade and international marketing. Others find roles in the field of business consultancy.

From Theory to Practice
In an increasingly challenging job market, Università Cattolica takes great pride preparing its students with the adequate knowledge, skills, and motivation to make an impact and become leaders in a global context. MIB students are in the ideal position to put into practice the knowledge gained in the program that is so valued and sought.

Feed-Back Learning
MIB supports students in designing their own career, which is aided by the diverse skills, backgrounds, and nationalities that make up the student body. This fosters peer-to-peer learning whilst at the same time provides a versatile learning context. Additionally, students will be exposed to the strong community of alumni, business professionals, academics and entrepreneurs for career support and development, which will help students set the foundations to becoming culturally-astute business leaders for the global field.

Partners companies
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International Business REGULAR CLASS

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The certificate is not required for neither native English applicants, nor for students who have obtained an English-bught bachelor.

See the entry requirements section at page 54 for other general graduation requirements (i.e. language prerequisites).

Program-specific entry requirements
Students may have various backgrounds in Agriculture, Biotechnology, Industrial Chemistry, Information Technology, Economics and Management, Engineering, Foreign Languages, Law, Literature and Philosophy, Physics, Statistics, Mathematics, Political Sciences, Chemistry, Psychology, Sociology, Statistics

A good command of the English language (both oral and written) is essential. Good knowledge of a second language is an advantage (among Chinese Mandarin, French, German, Hindi, Italian, Japanese, Portuguese, Russian, Spanish, Urdu)

The potential candidates should be interested in international career developments, have an inclination to interpersonal relationships and team work, sensitivity for international cultures. Furthermore, potential candidates should be market-oriented and goal-oriented, capable to cope with situations and problems in an international business environment.

Candidates must prove proficiency of the English language. Accepted certificates include:

TOEFL internet-based (IBT) of at least 80 points; computer-based (CBT) of at least 213 points; paper-based (PBT) of at least 550 points

IELTS of at least 6 points

PTE of at least 53 points

CPE/CÄE any successful results if available

JAN RUDOLPH, PHILIPPINES

AN ELITE TEACHING AND RESEARCH FACULTY
MBM's teaching staff is made up of leading experts from around the world and includes some of the brightest researchers in the fields of finance, economics, financial analysis and accounting, and business law.

The Master in International Business (MBM Executive Class) offers a specialization track on international business management, online materials and tutorials for basic contents, pathways to build expertise at the edge of innovation, learning labs with dedicated mentors, meetings with key players in industry, project works and networking events with alumni and recruiters. The diverse and prestigious professional experiences, background, gender, nationalities and cultural heritages of both participants and faculty members create a rich platform for debate, which represents a key feature of the MBM Executive Class teaching style.

UNPARALLELED BUSINESS RELEVANCE
MBM’s close ties to business translates into exciting and innovative career opportunities. Top executive partners are involved in programs and projects to ensure real-world relevance. For example, students have the opportunity to learn from the likes of Accenture, Altran, Auchan, Baker McKenzie, Brembo, Cinetitäl, CNA, Continuum, Innovation, Dolce & Gabbana, Edon, Fiat, Fiatelle La Bufala, Global Express, Halldis, IBM, Innocenti Depositi, UPS, LVMH, Miller & Partners, Moleksine, NCR, NH Hotels, Peroni, Poleforn, PSA, Peugeot, Citroën, SHAA, Sky, UCMU, and UPS.

THE MASTER IN INTERNATIONAL BUSINESS EXECUTIVE CLASS

Program-specific entry requirements
Canditates may have various backgrounds in Agriculture, Biotechnology, Industrial Chemistry, Information Technology, Economics and Management, Engineering, Foreign Languages, Law, Literature and Philosophy, Physics, Statistics, Mathematics, Political Sciences, Chemistry, Psychology, Sociology, Statistics

A good command of the English language (both oral and written) is essential. Good knowledge of a second language is an advantage (among Chinese Mandarin, French, German, Hindi, Italian, Japanese, Portuguese, Russian, Spanish, Urdu) is considered as a preferential admission criterion.

The potential candidates should leverage a few years of work experience, they should be interested in international career developments, have an inclination to international relationships and team work, sensitivity for international cultures. Furthermore, the potential candidates should be market-oriented and goal-oriented, capable to cope with situations and problems in an international business environment.

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The potential candidates should leverage a few years of work experience, they should be interested in international career developments, have an inclination to international relationships and team work, sensitivity for international cultures. Furthermore, the potential candidates should be market-oriented and goal-oriented, capable to cope with situations and problems in an international business environment.
The Master in International Marketing Management (MIMM) provides a broad learning and training experience that helps students enter the job market. The program aims at preparing students for a successful career in international marketing management, whether in a large multinational firm, a smaller company, or his/her own business. The Master is characterized by active learning and student interaction, aimed at developing individual skills of analysis and decision-making. In particular, the traditional teaching methods through the presence of academics with international profiles, managers, case discussions, role plays, individual or group projects, are also combined with companies and business organizations and seminars. Learning objectives:
The Master helps students to acquire the knowledge and competencies required to analyze the international markets, and to take on managerial, commercial and marketing responsibilities. It enables students to work in international contexts thanks to a unique training process that virtuously integrates the economical-managerial disciplines with the psychological-organizational ones. A mix of different competencies will enhance the quality of the learning environment and allow students to share different perspectives and contexts.

Career opportunities & professional recognition
Graduates from the Master will gain full marketing management knowledge and practices. They may take positions in any company or agency to carry out tasks related to marketing and customer management and marketing research. Other opportunities include: Market research centers and institutes or marketing offices of multinationals as well as smaller companies, as junior market analysts, junior marketing managers, junior product and brand managers, junior export and sales managers etc.

Curriculum
PROPEDEUTIC COURSES (10 ECTS/CFU)
- Fundamentals of business and management
- Principles of marketing

INTERDISCIPLINARY COURSES (22 ECTS/CFU)
- International business
- Understanding international markets
- Consumer behavior
- International marketing research
- Marketing strategies in an international setting
- Evaluating companies and markets for action
- Managing the international marketing mix
- Managing psychology in an international context

FIELD PROJECTS AND SEMINARS (6 ECTS/CFU)
Teaching method includes seminars and conferences from guest speakers and practical activities.

The strong relationship forged between the students, their involvement in different activities and contexts as well as the city of Milan will make the Master an extraordinary living experience.

International Marketing Management (MIMM)

<table>
<thead>
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<td>Economics</td>
<td>September 2018 - December 2019</td>
<td>60</td>
<td>3</td>
</tr>
</tbody>
</table>

World-class faculty
Academics, professionals and keynote speakers with international profiles will enhance students’ learning experience.

MIMM offers a set of strategic and operational skills, useful for facing complex international situations. Furthermore, MIMM will help students in developing strategic capabilities in search for innovative and creative customer-based marketing strategies. The 3rd edition boosts an extra learning experience in collaboration with ICE, the Italian Trade Agency. ICE EXPORT LAB JUNIOR is a program dedicated to a selected number of students, offering up to 12 scholarships (for further details see MIMM’s website).

Luxury Goods Management

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<tbody>
<tr>
<td>Milan, Italy</td>
<td>Economics</td>
<td>In class courses from September 2018 to April 2019; Project work and non-curricular internship from April to September 2019</td>
<td>70</td>
<td>5</td>
</tr>
</tbody>
</table>
The Master in Luxury Goods Management (EMLUX) is aimed at those students who wish to carry out their career path in the luxury industry, a sector that requires both an understanding of the process of creativity and a solid managerial approach in order to succeed in an international multifaceted environment. With a concrete approach, EMLUX allows you to understand the peculiar logic and strategies of luxury companies, that master the ability to craft products desired by clients worldwide.

Learning objectives
Starting from the necessary cultural foundations of luxury and the understanding of the utmost importance of craftsmanship and of the Métiers d’Art which are vital for this industry, EMLUX proceeds to unfold the managerial tools that dominate the functions of a luxury company, with a particular focus on brand and marketing management, communication, retail, finance and accounting, which are key to obtain economic stability and long-term growth. Our approach is cross-functional as we believe that today’s and tomorrow’s managers are required not only to be specialized in their own field of expertise, but need to be aware of all the connections among different areas.

Career opportunities & professional recognition
EMLUX allows you to acquire an overview of all the different functions of a luxury company so you will be able to understand the peculiarities of the companies that operate in this sector and choose the path for the professional growth that best suits your interests and passions. Participants will therefore be exposed to the fundamentals needed to start the following careers:

- Marketing or Brand manager
- Product manager
- Licensing manager
- Retail/Wholesale manager
- Communication manager
- Area manager
- Buyer/merchandiser

Curriculum
- Luxury: definition, environment and characteristics (intro. course)
- Sociocultural analysis of luxury
- Human resource management & business organization
- Cross cultural management & organization
- Marketing management & segmentation
- Global integrated marketing communication
- Research techniques in the luxury industry
- Accounting, financial management and performance measurement
- Pricing and retail in the luxury industry
- Sales and customer relationship management
- Legal issues
- Supply chain strategy and network design
- Manufacturing, distribution & operations
- Product design and development
- Innovation & trends
- Beginner and intermediate Italian or French language courses

The teaching method is based on: lessons, case analyses, projects and presentations, group and individual work sessions, out-of-class assignments, finalized by a Project Work with a practical approach to a managerial issue relating to the luxury industry. To complete the perspective on the luxury environment EMLUX activities include company visits such as: Baglioni & Santorozeno (yachts), Damiani, Van Cleef & Arpels, Chopard (jewellery), Atelier Fino Grassi (fashion), Excelsior (concept store), Ca’ del Bosco (wine & spirits), Fondazione Prada, Fondation Louis Vuitton and Gucci Museum (art and culture), etc.

Session in Paris
EMLUX includes a session in Paris, France, with a focus on French luxury. The session is a mix of lectures and visits ranging from jewellery to champagne, from hotellerie to leather goods, etc.

Partner companies
EMLUX has been developed in collaboration with the Cologni Foundation for the Métiers d’Art and with the Fondation de la Haute Horlogerie.

Faculty & teaching staff
The following have lectured in the Master:
- Glyn Atwal, Professor and Author of Luxury Brands in Emerging Markets and The Luxury Market in India: Mahajans to masses
- Paolo Baldi, Head of Asia-Pacific for Southern Europe at Louis Vuitton Malletier - LVMH Fashion Group
- Philippe-Alexandre Bernatchez, Head of Marketing and Communication, Champagne Ayala
- Christopher Berry, author of The Idea of Luxury: A Conceptual and Historical Investigation
- Davide Castelhano, Head of CRM - Mami
- Alberto Cavalli, Lifestyle and Luxury Goods Correspondent by Vedomosti, the leading Russian financial newspaper
- Michel Chevalier, Professor - University Paris Dauphine. Author of Luxury Brand Management, Luxury China Opportunities and Market potential and Luxury Retail Management
- Marco De Angelis, Clients and External Relations Director - ABC
- Alberto Festa, Managing Director - Vhernier
- Pino Grasso, Haute Couture embroiderer winner of the Prix Talent du Luxe et de la Création of the Centre du Luxe et de la Création Paris
- Paolo Leoni, Founder and Managing Partner - Corporate Advisors
- Matteo Marzotto, Vice President of Baffin Exhibition Group, former CEO of Valentino and Vionnet
- GianMario Motta, Chief Business & Client Officer - Spring Studios
- Uch Okonkwo, Executive Director - Luxe Corp, Author of Luxury Fashion Branding and Luxury Online: Styles, Systems, Strategies
- Eleonora Rizzolo, Director Corporate Sustainability & Responsibility (CSR) - Bulgari
- Carl Rohde, Head of Science of the Times, Professor of trend-watching at Foro University of Applied Sciences
- Andrea Rossi, CFO - Valentia

In the 11th edition of the Master in Strategic Management for Global Business you will learn how to:
- Understand the drivers of long-term success of a company
- Recognize the challenges of the global context and to turn them into opportunities
- Leverage on the issues of impact management, corporate social responsibility and sustainability to boost business strategies.

Learning objectives
During the master you will develop:
- a broad understanding of the firms as an organic mechanism that relates to a global economic and social environment
- competences and capabilities to work in and strategically manage all functions of a company
- knowledge to draw a sound and sustainable business and tools to start new entrepreneurial initiatives
- skills and metrics to analyze an existing company (family business or client), highlighting strengths and weaknesses in order to develop and propose innovative and effective development plans, as entrepreneurs or strategic consultants

Career opportunities & professional recognition
The Master prepares students to become:
- Managers capable of guiding enterprises’ processes and functions in an innovative, sustainable and socially responsible way, both in small and medium enterprises and in multinational contexts
- Entrepreneurs of small and large scale enterprises capable of starting a new business and/or expanding an existing one, capable of professionally and effectively interact with clients and suggest innovative strategic solutions for their business

Curriculum
The Master has a blended formula, mixing online courses that can be attended from home (introductory autumn session and summer session), in-class courses (October 2018 - June 2019) and the on-field project (internship or paper).

Courses will be grouped in the following five streams (corresponding to a set of competences to be developed):

- DESIGN STRATEGY
  Main topics: Business and Corporate Strategy, Entrepreneurship and Business planning, Operations and project management, Innovation and Sustainability.

- MANAGE ORGANIZATION AND PEOPLE
  Main topics: Organization and HRM, Multicultural management, Leadership.

AN INTEGRATED METHOD
The didactic method is highly innovative: besides the academic lessons, students will enhance their learning through seminars with experts and market players, and will simulate their future business environment through interactive activities such as workshops, assignments and role plays.

TRAVEL MADE ON-FIELD PROJECT
Students will be guided throughout the Master with field activities aimed at facing the job market effectively by discovering their potential and helping them to find their best on-field project, be it an internship, a business plan for a start-up or a consultancy report.

ALITIS
ALITIS - Graduate School Business and Society of Università Cattolica del Sacro Cuore promotes business and management innovation which simultaneously creates competitive advantage and contributes to social and environmental well-being. Business, strategic and responsible management, entrepreneurship, international projects and partnerships, research and consultancy are the school’s daily work and core competences. Such consolidated expertise is the guarantee of a solid and concrete knowledge base that will accompany the participants in the Master towards their future careers.

Strategic Management for Global Business

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<th>Duration</th>
<th>Total ECTS</th>
<th>Edition n.</th>
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<td>ALITIS</td>
<td>September 2018 - September 2019</td>
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</tr>
</tbody>
</table>

Maria Giovanna, Italy
Employed at Brooks Brothers, Milan
CSR will add value to your candidacy. Strong motivation, managerial and entrepreneurial orientation obtained before the start of the program. Engineering studies. The undergraduate degree must be for students from Business Administration, Economics or Applied Sciences. The program is open to students from more than a decade long Master's history and from the Cattolica professors, university professors with the professional know-how of high-ranking professionals, assistants. Students will receive a comprehensive and high level training which effectively combines the academic expertise of university professors with the professional know-how of high-ranking professionals with international profiles. Graduates from the MISP are exposed to a wide range of career opportunities. Graduates have both the theoretical knowledge and the methodological tools suited to pursue professional and managerial careers as:

- Screenwriters or creative producers of television series and feature films;
- Authors of TV entertainment programs and documentaries, copywriters, creators of video games and web series, writers of comic books and novels and fiction editors in publishing companies;
- Story editors and script consultants;
- Supervisors of evaluation, acquisition and programming of TV shows;
- Professionals working in different areas of the television and film industry (physical production, distribution, acquisition, product placement, etc.)

The Master in International Screenwriting and Production (MISP) provides students with the adequate knowledge, wide-ranging skills and contacts to meet the requests of an increasingly global and varied audiovisual industry. The Master will allow students to acquire the required knowledge to work in the entertainment industry, both as writers and/or professionals working in production or distribution companies, TV networks, talent agencies or as production assistants. Students will receive a comprehensive and high level training which effectively combines the academic expertise of university professors with the professional know-how of high-ranking professionals with international profiles.

Learning objectives
The Master in International Screenwriting and Production aims at creating professional screenwriters, story editors and producers, providing them with a thorough understanding of the audiovisual industry and a strong knowledge of the storytelling techniques, which are the heart of every project of feature film and television series. The MISP is a full-time intensive course, with a maximum enrollment of 42 students.

Career opportunities & professional recognition
Graduates from the MISP are exposed to a wide range of career opportunities. Graduates have both the theoretical knowledge and the methodological tools suited to pursue professional and managerial careers as:

- Screenwriters or creative producers of television series and feature films;
- Authors of TV entertainment programs and documentaries, copywriters, creators of video games and web series, writers of comic books and novels and fiction editors in publishing companies;
- Story editors and script consultants;
- Supervisors of evaluation, acquisition and programming of TV shows;
- Professionals working in different areas of the television and film industry (physical production, distribution, acquisition, product placement, etc.)

**Faculty & teaching staff**
A well-mixed faculty consisting of both top qualified Università Cattolica professors, national and international visiting lecturers, and experienced professionals guarantees a solid knowledge base together with a truly market oriented learning experience. Guest speakers from renowned multinationals, consultancy groups and successful entrepreneurs will enrich lectures with vivid testimonies and with networking opportunities.

**Partner companies**
An extensive and consolidated network of companies, deriving from more than a decade long Master's history and from the manifold activities of ALTIS, guarantees a great exposure to the market, both for in-class activities and in relation to the students' on-field project.

**Program-specific entry requirements**
Applicants may have various background with a preference for students from Business Administration, Economics or Engineering studies. The undergraduate degree must be obtained before the start of the program.

Strong motivation, managerial and entrepreneurial orientation as well as interest in the topics of impact entrepreneurship, internationalization, innovative businesses, sustainability and CSR will add value to your candidacy. A good GMAT or GRE score (not compulsory) will facilitate the access to a scholarship opportunity.

**“During the Master we had the chance to meet globally-recognized experts who taught us how to apply the theories we learnt into practice. Being exposed to such a knowledgeable community has been a great opportunity for networking and future career developments.”**

**VANIDA, THAILAND**

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**International Screenwriting and Production (MISP)**

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<td>Milan, Italy</td>
<td>Arts and Philosophy - Linguistic Sciences and Foreign Literatures</td>
<td>September 2018 - November 2019</td>
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</table>

**Industry-related**
The Master in International Screenwriting and Production (MISP) provides students with the adequate knowledge, wide-ranging skills and contacts to meet the requests of an increasingly global and varied audiovisual industry.

**Alumni achievements**
In previous years, alumni from MISP have been working as writers and producers for top rating TV series and highly successful feature films, or as writers of best selling novels, published in many countries; many of them have been working in high-ranking audiovisual companies such as Walt Disney, Sony Pictures, HBO, BBC, etc.

**Employment opportunities**
The MISP aims at providing the students with a 360 degree education in the audiovisual field, so as to create professionals able to tackle both creative and organizational/managerial tasks and work in wide-ranging professional environments.

**Learning objectives**
The Master in International Screenwriting and Production aims at creating professional screenwriters, story editors and producers, providing them with a thorough understanding of the audiovisual industry and a strong knowledge of the storytelling techniques, which are the heart of every project of feature film and television series. The MISP is a full-time intensive course, with a maximum enrollment of 42 students.

**Career opportunities & professional recognition**
Graduates from the MISP are exposed to a wide range of career opportunities. Graduates have both the theoretical knowledge and the methodological tools suited to pursue professional and managerial careers as:

- Screenwriters or creative producers of television series and feature films;
- Authors of TV entertainment programs and documentaries, copywriters, creators of video games and web series, writers of comic books and novels and fiction editors in publishing companies;
- Story editors and script consultants;
- Supervisors of evaluation, acquisition and programming of TV shows;
- Professionals working in different areas of the television and film industry (physical production, distribution, acquisition, product placement, etc.)

**Faculty & guest lecturers**
Here is a list of some Professors and Guest Lecturers:

- Francesco Adranch, screenwriter (Anna Karenina, Mary of Nazareth, Medici)
- Luca Bernabei, CEO Lux vide, Rome
- Anne Brogani, producer, General Manager Kindle Entertainment, London
- Bobette Bexter, script consultant and lecturer (USC, Pixar, etc.), Los Angeles
- Gianfranco Cordara, Vice-President International Digital, Disney, Los Angeles
- Amanda Fumagalli, Director of the Master, professor of Semiotics and History of Cinema, Università Cattolica, script consultant for Lux vide
- Robin Lyons, Animation Writer and Producer, Calon (UK)
- Luca Marzi, Writer for novel, theater and television, and cofounder of the Master Program
- Cristina Nobili, Director, Original Live Action Production, Disney in Italy, but also in London, Los Angeles, Madrid, New York, Paris, etc.
- John Truby, Screenwriter and script doctor for Disney, Universal, Sony Pictures, HBO, BBC, etc.

**Curriculum**
- Screenwriting theory (8 ECTS/ CFU)
- Script analysis and project evaluation (8 ECTS/ CFU)
- Writing techniques for audiovisual products (12 ECTS/ CFU)
  - Screenwriting practice: treatments, scenes and dialogues, scripts, pitches
t- The writing of genres and adaptation
  - Writing for different formats: comic books, novels, documentaries, entertainment TV shows, advertising, the web, mobile media, and transmedia projects
The undergraduate degree must be obtained before the start of the program. In order to enter the MISP, students need to hold an undergraduate degree from a recognized university in a related field. Applicants are required to demonstrate a solid academic background and a strong interest in the arts and creative industry. The one-year program aims at developing skills and providing tools to deal with the new challenges of the domains of both the visual and performing arts, with an international perspective.

Learning objectives
The main goals of the program are:
- Build and strengthen basic knowledge and understanding of the history of art (visual and performing), with a particular focus on the contemporary world and the international art market.
- Build and strengthen competence in economics and management as they apply to the cultural industry.
- Build and strengthen competence in legislative knowledge and their application to the cultural field, in an international perspective.
- To contribute to the advancement of cultural institutions and companies in Italy and abroad, by fostering interests for Art and its proliferation.

Career opportunities & professional recognition
The Master will open up professional opportunities in the fields of Organization, Marketing and Communications, Accounting, Law and the Art. The course aims at providing students with basic competences on both international and comparative contexts of cultural heritage.

Finance and Art Market. The course will give students a foundation for understanding the structure and various segments of today's ever-evolving international art market.

Advanced courses
- Cultural Policy. This course provides students with a thorough understanding of the role of policymakers in the production, distribution and consumption of arts and culture.
- Marketing for the Art. The course is designed to introduce the principles and techniques of arts and culture marketing. After a brief introduction on traditional marketing, the course will focus on the specific characteristics of marketing applied to arts and cultural products.
- HR and Leadership in the Creative Industries. HR Management. The course aims at building people management, organization and project management competences for creative and arts-based organizations.
- Fundraising in the Arts. The course introduces students to the fundamentals of fundraising for non-profit arts and cultural organizations. Crowdfunding. The course's overall objective is to present the fundamentals of peer-to-peer funding, that is, crowdfunding and social lending.
- Law and the Art. The course aims at providing students with basic competences on both international and comparative contexts of cultural heritage.
- Media in the Arts. This course examines how arts organizations use digital media to fulfill their missions. The topics to be discussed are strategies, project management and digital tools for collections management, exhibitions and educational resources.

The goal of advanced courses is to build up competencies in the fields of promotion, communication and management of cultural events, products and services.

Core courses
The goal of basic courses is to reinforce competencies related to the two souls of the Master’s Program: Humanities and Performing Arts History. Music: the course will give students a foundation in the field. The Master in International Screenwriting and Production helped me achieve this goal, as a result, I took one of my scripts to the Cannes Film Festival 2017.*

In Colombia I worked as a Producer, but I felt that I needed a solid academic background in the field. The Master in International Screenwriting and Production helped me achieve this goal, as a result, I took one of my scripts to the Cannes Film Festival 2017.*

ESTEBAN, COLOMBIA

AN INTERNATIONAL LEARNING EXPERIENCE
Located in the unique city of Milan which contributes to a valuable international perspective. This growing city allows students to merge the learning experience with the cultural atmosphere of the city. Students will have the opportunity to practice their knowledge through field projects and internships even beyond the classroom.

Trained faculty
A national and international academic and professional faculty using teaching methods that foster an interactive and hands-on approach to issues of cultural heritage management.

Art Management

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*In Colombia I worked as a Producer, but I felt that I needed a solid academic background in the field. The Master in International Screenwriting and Production helped me achieve this goal, as a result, I took one of my scripts to the Cannes Film Festival 2017.*
International Cooperation and Development (MICaD)

**ASERI – A CENTER OF EXCELLENCE**

Since its foundation in 1995, ASERI has formed young professionals in the fields of international relations and international cooperation in a stimulating, multidisciplinary-learning environment. Students, faculty, and professionals from all over the world find a unique space for discovering new opportunities for their professional enhancement and create a valuable network for future collaboration.

**JOB REALM**

The Master in International Cooperation and Development provides an opportunity for learning analytical tools, practical competences, critical thinking and "soft" skills for international cooperation. Personal skills are developed in class work and enhanced during the curricular internship.

**GLOBAL PERSPECTIVE**

Students from all continents find ASERI a unique opportunity to meet an international faculty. They learn how to cooperate for a world of dignity, justice and peace by first of all practicing cooperation with each other, in a rich and challenging multicultural environment.

**Learning objectives**

The Master trains professionals to contribute to development cooperation with creativity, personality and competence, learning to interpret local and international events, interact with stakeholders and partners, identify and manage environmentally and locally culture-friendly interventions. This Master provides students with multidisciplinary training, specialized technical and managerial competences, and opportunity for enhancing their "soft" skills.

**Career opportunities & professional recognition**

Students who have completed the Master work in various national and international institutions and organizations. NGOs, private companies, think tanks, consultancies. They deal with poverty eradication, emergencies, development, migration, institution and democracy building in many different countries. The Master supports the students professional career, building on their previous background and enhancing their specific skills for cooperation and development.

**Curriculum**

MICaD includes four complementary levels, fostering multidimensional training and integrating scientific methodologies and operative competences.

**1ST LEVEL - SCIENTIFIC TRAINING**

- Economic and human development
- Geopolitics
- Trade and finance for development
- Development law and institutions
- Project cycle management

**2ND LEVEL - PROFESSIONAL TRAINING**

- Development actors and strategies
- Development aid and governance
- Partnerships for human rights and development
- Enhancing professional and cooperative skills

**3RD LEVEL - PROJECT WORK**

Students are required to develop a personal research project on a topic related to development cooperation, with an interdisciplinary perspective, to be discussed with MICaD professors and/or professionals from partner institutions. The project work will often be connected to the internship experience, either as a preparation or as a concluding reflection.

**4TH LEVEL - INTERNSHIP**

The Master is completed with an internship, identified with the support of the tutor on the basis of students’ interests and abilities, also building on ASERI network.

**Faculty & teaching staff**

The Master offers high quality training and a collaborative space to a group of 25 students from all continents. The learning platform includes lectures, case studies, simulations, seminar discussions groupwork, and internship. Students receive personal support and tutoring for their internship, including CV and cover letter preparation. The faculty is composed of scholars, researchers and professionals from international institutions and non-governmental organizations, sharing their experience with the class.

**FACULTY MEMBERS**

- Prof Simona Beretta - MICaD Director, Università Cattolica del Sacro Cuore
- Dr. Giacomo Agosti - CESV
- Dr. Lyley Albanì - CESV
- Dr. Sara Balestri - Università Cattolica del Sacro Cuore
- Dr. Elena Casolari - Fondazione Opes onlus
- Dr. Elena Casolari - Fondazione Opes onlus
- Dr. Josè Lourenço - Università Cattolica del Sacro Cuore
- Dr. Roberta Montano - IAL Puglia srl
- Dr. Valentina Patruno - IAL Puglia srl
- Prof. Aldo Pollari - Università Cattolica del Sacro Cuore
- Dr. Giavanna Premus - The World Bank, Washington
- Dr. Manuela Prina - European Training Foundation, Turin
- Prof. Ricardo Reddelli - Università Cattolica del Sacro Cuore
- Prof. Javier Revilla Diez - Global South Studies Center, University of Cologne
- Prof. Michele Riccardi - Transcrime, Università Cattolica
- Dr. Andrea Rossi - UNICEF, Maputo
- Dr. Domenico Rossignoli - Università Cattolica del Sacro Cuore
- Dr. Valentina Rotondi - CSCC, Università Cattolica del Sacro Cuore
- Dr. Javier Schunk - PGM Trainer
- Dr. Monica Spatti - Università Cattolica del Sacro Cuore
- Dr. Michele Stroppa - Vision Plus Media Enterprises, Turin
- Dr. Manuela Tortora - UNITAD, Geneva
- Prof. Teodora Erika Uberti - Università Cattolica del Sacro Cuore
- Dr. Roberto Zoboli - Università Cattolica del Sacro Cuore

In addition each year a number of professionals from international institutions, nongovernmental organizations, and applied researchers give open lectures and seminars.

International Relations (MIR)

**World-class Faculty**

Students will take part in team projects and individual internships with the guidance of important academics from different countries and leading professionals from multinational companies, international institutions and non-governmental organisations.

**Tailored Program**

ASERI Masters Programs are in response to the current job market demands; they train students in a constant face-to-face comparison with theoretical topics, whilst provoking their personalities and experiences to form a practical and highly professional point of view.

**A multidisciplinary approach**

The openness of such an interdisciplinary Master is a real opportunity to extend your skills and build bridges between what you already know and how to transpose it to the current world.
The Master in International Relations is an innovative program developed for graduates wanting to deepen their knowledge in the field of International Relations. Distinguished faculty and top-level professionals make the Master a unique experience. MIR provides a well-balanced combination of theory and practice, enriching the learning process, by focusing on international relations, economic and political areas, as well as those emerging issues that challenge today’s global system.

Learning objectives
The Master is tailored to train professionals with the analytical skills to comprehend the different elements that constitute our complex world to develop students’ abilities to collect and interpret information and international events, to manage technical and scientific aspects of international projects, to help students identify and interact with local and global cultures through a multidisciplinary approach and specialized competences.

Career opportunities & professional recognition
Upon completion of the Master, students will be prepared to manage and evaluate specific international events and problems from different perspectives, consistently with their training and experience, within a variety of organizations: international institutions, private companies, research centers, public administrations, non-governmental organizations (NGOs), etc.

Curriculum
The Master is spread over four integrated levels, aimed at fostering a multidisciplinary education, which includes research skills, analytical tools and professional development.

1st Level - Scientific training & management skills
The courses offer an important opportunity to meet international faculty and deepen the theoretical analysis of the economic, political, historical, legal and institutional issues relevant to the global system. Due to the multidisciplinary character of this area, students have the opportunity to study and evaluate specific problems from different, yet connected, perspectives.

2nd Level - Advanced training on regional areas
The Master includes an advanced training program on the most relevant regional areas that governments, international organizations, non-governmental organizations and multinational private companies are facing. Professionals and experts from specific fields are involved in planning, organizing and holding introductory courses, seminars and case studies on Africa, Asia, Europe, Latin America and Middle East.

3rd Level - Project work
Students join in the elaboration of a project work where the multidimensional analysis of a problem leads to the identification of its fundamental nodes.

4th Level - Internship
The research activity is completed with an internship that gives students the invaluable opportunity to strengthen competences acquired during the Master.

Faculty & teaching staff
The Master offers high quality training to a group of 25 students from all continents. The learning platform includes lectures, seminars and a tutored internship. The faculty, composed by scholars and professionals from international institutions, shares its experience with the class.

Middle Eastern Studies (MIMES)

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A CENTER OF EXCELLENCE
This Master has been created thanks to the experience of ASERI in the field of graduate education and training. Since its foundation in 1995, ASERI has formed young professionals into the fields of international relations and international cooperation, in a stimulating, multidisciplinary learning environment. Courses are taught by academic professors, professionals and leaders from all over the world.

OUR EXPERTS
The high quality of this training is ensured by the presence of an international faculty composed by renowned professors and experts, coming from Europe and the U.S. but also Middle Eastern universities and research centers, since Middle East cannot be just an "object" of study.

The Master in Middle Eastern Studies is specifically tailored for graduates of various disciplines and backgrounds, who are interested in obtaining a better knowledge of the Middle East region, taking into account its social, historical complexity and cultural plurality and going beyond the simple area-studies approach to favour an enriched history one. The program aims to offer solid historical, political and institutional perspectives of the current domestic, regional and international dynamics affecting the stability of the region, as well as a critical outlook on current debates over the Middle East.

Learning objectives
MIMES aims to guide students across this diverse and fascinating region, which, since decades, is at the center of the geostrategic interest of the international system. The program mainly focuses on the contemporary period through a multidisciplinary approach ranging over international relations, geopolitics, conflicts and security, economy and energy. Nonetheless, specific sections are devoted to the analysis of the historical and religious foundations of the modern Middle East, from the birth of Islam to the evolution of Islamic thought, law, economy and culture. A dedicated course will offer a linguistic analysis of the political and juridical terminology and a glossary in Arabic. MIMES analyses in details infra-regions and inter-regional patterns and relations, from Maghreb to Central-Southern Asia, encouraging a comparative and holistic area studies approach.

Career opportunities & professional recognition
MIMES provides graduate students with a detailed, comprehensive knowledge of the wider Middle East, beneficial to undertake a number of different careers, consistently with their previous training and experience, within international institutions, universities, governmental or non-governmental organizations (NGOs), research centers and area studies, media networks, etc.

Curriculum
The Master in Middle Eastern Studies is articulated in five complementary levels, fostering multidisciplinary training and cross-fertilization, integrating scientific methodologies and operative competences.

1st Level - Propaedagogic phase: History, Power and Institution: The Conceptual Foundation of the Middle East
- Methodological introduction: debates on the Middle East
- History of the Middle East
- Religion, society and thought in the Islamic Middle East
- Islam law and economy
- Study of political and juridical terminology - glossary in Arabic

2nd Level - In-depth analytical phase: Sub-regional contexts

- Maghreb
- Mashreq
- Sub-Saharan Africa
- South-West Asia and the Gulf
- Central-Southern Asia

3rd Level - Thematic and contemporary issues
- Politics in contemporary Middle East and the current International Relations context
- Global security: Jihadism, violent activism, conflicts and nuclear proliferation
- Post-conflict institution-building and human security
- Gender, ethnic-religious diversity and pluralism in the Middle East
- Energy and geopolitics of resources
- Contemporary economic trends

4th Level - Project work
Students are required to develop a personal research project on
a topic related to Middle Eastern affairs, under the supervision of a MIMES professor. It is suggested to connect the project work to the internship experience.

5TH LEVEL - INTERNSHIP

The Master is completed with an internship in Italy or abroad within an institution whose mission and activities are consistent with the Master’s program. This gives students the invaluable opportunity to test and strengthen the competencies acquired during the Master, usually lasting three months. As an alternative, students who do not carry out an internship may choose to attend an Arabic, Persian or Turkish language course. The course will have to be positively evaluated by the Master’s Direction (additional fee depending on the organizing institution may apply). Students will receive support and tutoring for their internship research, specifically concerning Curriculum Vitae and cover letter preparation, vacancies research and internship announcements indication.

Faculty & teaching staff

The Master in Middle Eastern Studies offers high quality training to students from all over the world. They will take part in team projects with the guidance of important scholars and leading professionals from the Middle East as well as from Europe and the US.

Faculty members:

■ Prof. Riccardo Bedell - MIMES Director - Università Cattolica
■ Dr. Ibrahim Al-Marashi - California State University San Marcos
■ Prof Paolo Bianca - Università Cattolica
■ Dr. Martha Callo - Leiden University
■ Prof Massimo Camponani - Università degli Studi di Trento
■ Dr. Claude Castagneri - Università degli Studi di Milano and Sciences Po Paris
■ Prof Martina Cavalli - Fondazione OASIS and Università Cattolica
■ Prof Wael Faruqy - American University in Cairo
■ Prof. Ennio Franceschi - Università degli Studi di Napoli "L’Orientale"
■ Prof Mehran Kamrava - Georgetown University’s School of Foreign Service in Qatar
■ Prof. Bahgat Korany - American University in Cairo
■ Prof. Mehran Kamrava - Georgetown University’s School of Foreign Service in Qatar
■ Prof Paolo Lombari - Università Cattolica
■ Dr. Claudia Castagneri - Università degli Studi di Milano and Sciences Po Paris
■ Dr. Marina Calculli - Leiden University
■ Prof. Paolo Branca - Università Cattolica
■ Dr. Ibrahim Al-Marashi - California State University San Marcos
■ Prof. Martino Diez - Fondazione OASIS and Università Cattolica
■ Prof. Paola Di Lallo - Università degli Studi di Napoli "L’Orientale"
■ Prof. Mehran Kamrava - Georgetown University’s School of Foreign Service in Qatar
■ Prof. Bahgat Korany - American University in Cairo
■ Mr. Paolo Lombari - World Green Economy Organisation
■ Prof Marco Lombardi - Università Cattolica

The Master in Cultural and Digital Diplomacy is primarily addressed to students with professional or semi-professional experience in Arts, Culture, Diplomatic institutions, who want to deepen their knowledge in these fields with an international strategic approach. The program is structured around two major fields of study: Cultural Diplomacy and Soft power: Digital Diplomacy. These two fields aim to provide a sound understanding of the importance of the arts and cultural events as reputation generators.

Learning objectives

The Master aims to create qualified professionals. Students will be provided with an in-depth knowledge of what public and cultural diplomacy is, in relation to both the traditional concept of international relations and the rapidly evolving use of soft power. Students will also acquire professional skills in communication, strategies useful in strengthening the roles of culture, arts and entertainment as reputation generators. During the field projects, students will be encouraged to shape their own ideas which will contribute to the development of the work carried out.

Career opportunities & professional recognition

There is a wide range of professional opportunities for students of the Master, including:

■ Communication management in international organizations, NGOs and foundations
■ Management of international relations for cities and local administrations
■ EU organizations and local representations
■ Management of international affairs and global communication in multinational companies
■ International relations in media and broadcasting companies
■ Planning and communication of global mega events
■ International consulting firms
■ International research institutes

Curriculum

PUBLIC DIPLOMACY & INTERNATIONAL RELATIONS

■ Global issues and public diplomacy: Historical and comparative approaches (6 ECTS/CFU)
■ International economic policies and organizations (6 ECTS/CFU)

CULTURAL DIPLOMACY

■ Models of cultural diplomacy: Global/European/National policies and practices (6 ECTS/CFU)
■ Cultural diplomacy: Arts and entertainment (6 ECTS/CFU)
■ Nation branding and strategic narratives (6 ECTS/CFU)

MEDIA & DIGITAL DIPLOMACY

■ Digital diplomacy: Technologies and new media in the new public diplomacy (6 ECTS/CFU)
■ Online communication strategies and global online reputation (6 ECTS/CFU)
■ Soft power: Arts and entertainment in global communication (6 ECTS/CFU)

Workshops, project works, seminars, meetings and final project

■ Team building & soft skills workshop (communication management, teamwork and collaboration, problem solving and conflict resolution) (2 ECTS/CFU)
■ Field projects (2 ECTS/CFU)
■ Internship (6 ECTS/CFU)
■ Final project work (2 ECTS/CFU)

Internship

The Master program is completed with an internship in national and international Institutions and foundations as well as major corporations and consultancy firms.

Faculty & teaching staff

Among others:

■ Federica Olivesi, Director and creator of the Master Program, Cultural Diplomacy Specialist
■ Ruggiero Eugenio, Scientific Director, Università Cattolica del Sacro Cuore
■ Gerald Giaquinta, University of Southern California
■ Marco Lombardi, Università Cattolica del Sacro Cuore
■ Gal Lord, Lord Cultural Resources
■ Stefania Paradisi, Associazione Diplomatici
■ Vittorio Emanuele Parsi, Università Cattolica del Sacro Cuore

Program-specific entry requirements

■ Completion of at least an undergraduate degree, obtained after a minimum of 3 years of study (180 ECTS), preferably in the following disciplinary areas: Political science, International relations, Public policy, Social sciences, International law, Humanities, Visual and performing arts, Arts management etc.
■ Università Cattolica will evaluate candidates' academic and personal backgrounds and decide if they meet the specific conditions for admission to the chosen graduate program
■ Work experiences in companies and institutions such as NGOs, Public administration, Non-profit organizations, etc. preferably with an international dimension, will be positively evaluated
■ Applicants whose first language is not English will need to have either TOEFL IBT overall score of at least 80, or Academic IELTS overall score of at least 6.0, or successfully completed a degree program taught in the English language

Applicants whose first language is not English will need to have either TOEFL IBT overall score of at least 80, or Academic IELTS overall score of at least 6.0, or successfully completed a degree program taught in the English language

Students have the opportunity to visit museums, cultural institutions and headquarters of Italian and international organizations, in an engaging learning experience.

"The Master in Middle Eastern Studies made me understand the reasons behind the refugee crisis the world is currently experiencing, hence my future career goal is to work with refugees for a NGO or Charity." - JAKE, UNITED KINGDOM

Cultural and Digital Diplomacy

ARTS AND MEDIA FOR INTERNATIONAL RELATIONS AND GLOBAL COMMUNICATION

CROSS-FUNCTIONAL APPROACH

The Master in Cultural and Digital Diplomacy program offers a multidisciplinary approach to Public Diplomacy and International Relations, Cultural and Digital Diplomacy and Global Communication.

Campus School Duration Total ECTS Edition n.
Rome, Italy ALMED - Arts and Philosophy November 2018 - October 2019 60 2

AN INTERNATIONAL LEARNING EXPERIENCE

To study Cultural and Digital Diplomacy means understanding the influence of the arts, culture and digital media on international relations. Cities, museums, visual arts, music, sports, mega events and social media actually represent the new frontier in creating a global reputation for public and private sectors.

JOE KOLO

There is great potential for exciting career paths both at national and international levels. Private and public institutions, Ministries of Foreign Affairs, Foundations, Museums, Media companies, etc., are interested in hiring professionals with experience and skills in international relations, arts and cultural events, national and city branding strategies.

WORKSHOPS, PROJECT WORKS, SEMINARS, MEETINGS AND FINAL PROJECT

■ Team building & soft skills workshop (communication management, teamwork and collaboration, problem solving and conflict resolution) (2 ECTS/CFU)
■ Field projects (2 ECTS/CFU)
■ Internship (6 ECTS/CFU)
■ Final project work (2 ECTS/CFU)

Internship

The Master program is completed with an internship in national and international Institutions and foundations as well as major corporations and consultancy firms.

Faculty & teaching staff

Among others:

■ Federica Olivesi, Director and creator of the Master Program, Cultural Diplomacy Specialist
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Program-specific entry requirements

■ Completion of at least an undergraduate degree, obtained after a minimum of 3 years of study (180 ECTS), preferably in the following disciplinary areas: Political science, International relations, Public policy, Social sciences, International law, Humanities, Visual and performing arts, Arts management etc.
■ Università Cattolica will evaluate candidates' academic and personal backgrounds and decide if they meet the specific conditions for admission to the chosen graduate program
■ Work experiences in companies and institutions such as NGOs, Public administration, Non-profit organizations, etc. preferably with an international dimension, will be positively evaluated
■ Applicants whose first language is not English will need to have either TOEFL IBT overall score of at least 80, or Academic IELTS overall score of at least 6.0, or successfully completed a degree program taught in the English language

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Students have the opportunity to visit museums, cultural institutions and headquarters of Italian and international organizations, in an engaging learning experience.

"The Master in Middle Eastern Studies made me understand the reasons behind the refugee crisis the world is currently experiencing, hence my future career goal is to work with refugees for a NGO or Charity." - JAKE, UNITED KINGDOM
The Master in Viticulture and Enology aims at addressing how vineyard and winery innovation is quickly becoming part of the Italian viticulture tradition. Italy is now the largest wine producer in the world and boasts the greatest variety in terms of cultures. The peculiarities of Italian viticulture and opportunity to maintain a leading role in the field are today bound to the ability of introducing sustainable innovation without losing its well-known appeal.

Learning objectives:
- To acquire a solid methodological knowledge and skillful to address innovation issues in vineyard and winery.
- To achieve specific skills for new canopy management techniques suitable to mitigate undesired climate-related effects, new sustainable approaches for pest and disease control, precision viticulture and enology.
- To develop the ability to diagnose limiting factors occurring in vineyards and wineries and to produce suitable solutions.
- To learn to proactively take part in discussions dealing with viticulture and enology topics.

Career opportunities & professional recognition
The Master’s qualification in Viticulture and Enology meets Tradition will open up professional opportunities in the fields of viticulture and enology: corporate functions, research, and professionals employed in dynamic companies dealing with data analysis, prediction and evidence-based decision making.

The program in Data Science for Management offers a comprehensive training in computational and statistical methods for management from a problem-solving perspective. Students are expected to attend lectures and carry out individual work on a full-time basis, with active participation in an interdisciplinary environment. Courses are offered by academics and professionals employed in dynamic companies dealing with data analysis, prediction and evidence-based decision making.

Learning objectives:
- To empower students to become Digital Data Managers for Business, a rapidly expanding and highly rewarding job which takes advantage of the digital revolution.
- To address this challenge, the Master has been designed around eight core courses (structured in lectures, labs and seminars) that cover a variety of fields including database systems and programming, statistics, test and web mining, and digital enterprise analytics.

Career opportunities & professional recognition
Graduates of this Master are ideally suited to fill jobs as Big Data Managers across a variety of industries, ranging from ICT to consulting, from banking and finance to insurance. Within companies, data managers will exploit the ongoing digital revolution delivering analytically-informed solutions to various corporate functions.

Software development and technologies for business intelligence
The course focuses on software development and Object-Oriented Programming within the Excel framework. Students will gain broad software development skills to be able to independently write procedures and functions to expand and automate data analysis studies and results.

Statistics and probability basics
The aim of this course is to deepen the knowledge of inferential methods for empirical research with applications focusing on economic and managerial contexts. The course is designed to enable students to understand the importance of ensuring that Digital Enterprise initiatives have clear business objectives, and identify the relationships of Digital Enterprise with specific enablers (Digital Marketing, Analytics and Customer Relationship Management).

Geospatial information management
This course will enable students to develop their Data Science capabilities and learn statistical techniques for managing big spatial data sets. Apart from a theoretical section where the procedures are introduced, a substantial part of the course will be devoted to practical laboratory exercises using the software environment R in which the students will apply the procedures to different real datasets.

Text and web mining
This course focuses on extracting knowledge from the web by applying classification and clustering techniques on hypertext documents. Students are introduced to information retrieval and filtering methods. Practical applications on web information...
The purpose of this course is to provide step-by-step instructions for the entire data modeling process, with special emphasis on the business knowledge necessary to successfully use statistical models. Moreover, students will be able to select suitable approaches for pattern recognition, and to compare alternative methods in order to implement the best decision process for the problem under study.

Business intelligence and data analytics
This course illustrates the usage of data and analytics in modern business activities. The main focus is on Data Warehousing methodology and Database Marketing set-up in a multidimensional framework. Demand Segmentation and Scoring Models will be the practical applications. The main software is SAS.

Program-specific entry requirements
The Master is addressed to graduates with a Bachelor or Master of Science degree in any of the following fields: Computer Science, Economics, Engineering, Management, Mathematics, Statistics, Physical Sciences. Alternative degrees may be considered under specific circumstances.

*"The Masters in Data Science for Management gives you the tools to enter a new, interesting and exciting field, equipping you with the skills to face the challenges of working world."*

JACOPO, ITALY

Italian-taught programs

ACADEMIC OFFERING*

GRADUATE PROGRAMS M.Sc. (Lauree Magistrali)

MILANO CAMPUS

Facoltà di Economia (Economics)
- Economia
- Economia e legislazione d’impresa
- Economia e gestione dei beni culturali e dello spettacolo
- Comunicazione per l’Impresa, i media e le organizzazioni complesse
- Management per l’impresa
- Mercati e strategie d’impresa
- Direzione e consulenza d’azienda
- Scienze statistiche, attuariali ed economiche

Facoltà di Economia e Giurisprudenza (Economics & Law)
- Gestione d’azienda
- Food marketing e strategie commerciali

Facoltà di Scienze politiche e sociali (Political and Social Sciences)
- Gestione del lavoro e comunicazione per le organizzazioni
- Politiche europee ed internazionali
- Politiche per la cooperazione internazionale allo sviluppo
- Lavoro sociale e servizi per le famiglie, i minori e le comunità
- Politiche pubbliche

PIACENZA-CREMONA CAMPUS

Facoltà di Economia e Giurisprudenza (Economics & Law)
- Gestione d’azienda
- Food marketing e strategie commerciali

Facoltà di Scienze agrarie, alimentari e ambientali (Agricultural, Food and Environmental Sciences)
- Scienze e tecnologie agrarie
- Scienze e tecnologie alimentari
- Food marketing e strategie commerciali

Facoltà di Scienze della Formazione (Education)
- Progettazione pedagogica nei servizi per minori

BRESCIA CAMPUS

Facoltà di Lettere e Filosofia (Humanities)
- Filologia moderna
- Filosofia
- Scienze dell’antichità

Facoltà di Psicologia (Psychology)
- Psicologia clinica e promozione della salute: persona, relazioni familiari e di comunità
- Psicologia per le organizzazioni: risorse umane, marketing e comunicazione
- Psicologia dello sviluppo e dei processi di tutela
- Psicologia per il benessere: empowerment, abilitazione e tecnologie positive

Facoltà di Scienze dell’ambiente, Finanziarie e Assicurative (Banking, Finance and Insurance Sciences)
- Economia dei mercati e degli intermediari finanziari

Facoltà di Scienze della Formazione (Education)
- Progettazione pedagogica e formazione delle risorse umane

RIGENO CAMPUS

Facoltà di Lettere e Filosofia (Humanities)
- Filologia moderna
- Gestione di contenuti digitali per i media, le imprese e i patrimoni culturali
- Scienze religiose

Facoltà di Psicologia (Psychology)
- Psicologia degli interventi clinici nei contesti sociali

Facoltà di Scienze della Formazione (Education)
- Progettazione pedagogica e formazione delle risorse umane

Facoltà di Scienze Linguistiche e Letterature Straniere (Language Sciences and Foreign Literature)
- Linguistiche straniere

Facoltà di Scienze Matematiche, Fisiche e Naturali (Mathematics, Physics and Natural Sciences)
- Fisica
- Matematica
Because we care

STUDENT SERVICES AND FACILITIES

STUDENT SERVICES

International student associations (Milan campus)

Erasmus Student Network (ESN) is an invaluable support network for international students. It organizes numerous social and cultural events, tours and recreational activities.

Smint Piacenza (Piacenza campus)

Smint Piacenza is a student association, comprised of both Italian and International students. The association helps students from all faculties get together, assists new students become familiar with Piacenza and its surrounding area, as well as the campus, and in particular to make the most of the university experience through different activities.

LIBRARY

A unique underground and prestigious library containing over 2 million volumes in Milan.

SPORT FACILITIES

Milan campus

What is CUS? Centro Universitario Sportivo (CUS) is an association that promotes sport and physical education for university students in Milan. The CUS information point is located at the Milan campus, Largo A. Gemelli, 1.

What is GetFIT? A trendy gymnasium located just 5 minutes walking distance from Cattolica Milan campus, boasting added value with a sauna, swimming pool and squash courts.

Feature: Special gym subscriptions are available to Cattolica International students thanks to the collaboration between UCSC International and GetFIT gym.

Piacenza campus

Università Cattolica’s Piacenza campus collaborates with various sports centers, sports societies/clubs, and gyms, located both in Piacenza and in Cremona. Students are recommended to bring their Student Card. For detailed information please visit > placenza.unica.it/it/convivenza_sport/pdf

Rome campus

Information will soon be available online.

HEALTH CENTER

Milan campus

The Cattolica Health Center provides students with medical care, nursing care and psychological counseling. General, specialist (gynecology, ophthalmology, diet), and preventative medical examinations are available to students. Feature: Visits are free, no appointment needed.

Piacenza campus

There is on campus Medical Assistance which provides all registered students with medical care, nursing care and psychological counseling. Feature: Visits are free but you are advised to book an appointment.

Study & Work Abroad

STUDY & WORK ABROAD

Students can enhance their university studies by taking part in an international experience by studying abroad through Cattolica’s semester & summer programs, language courses or work experience abroad.

EDUCATT

What is EDUCatt?

A non-profit foundation, ensuring that students receive equal access to different services in Cattolica. EDUCatt manages scholarships, financial support, and residency/dormitory accommodation.

EDUCATT

EU Citizens

If you are a national from either an EU Member State or an EEA country or you are of Swiss nationality, you should have a European Health Insurance Card (EHIC, Italian acronym: TetAM) obtained in your home country from your national healthcare authority. The European Health Insurance Card (EHIC) allows you to receive medical treatment in another member state for free, or at a reduced cost. A patient contribution is required for prescriptions, medical examinations, oral and dental care.

Non-EU Citizens

If you are a non-EU citizen you must take out an International Health insurance which covers costs related to medical treatment and admission to hospital. If allowed by the Embassy/Consulate, you can also buy an Italian national Health Insurance upon arrival to Milan. It is called “INA Assitalia” and costs €98 for a period of 12 months, but only covers emergency treatments. UCSC International will provide all necessary forms during the Orientation Events.

LANGUAGE SUPPORT

Milan campus

Studying in a country with a different culture and language can be a very daunting experience. The Italian language & culture course is designed especially to help students take their first steps and build their knowledge of the Italian language and environment, giving them the necessary tools to better communicate with locals and deal with everyday situations. The students’ learning journey will be guided by a team of qualified and experienced native speaking instructors who know the situations you are likely to encounter and will point you in the right direction.

Italian language & culture course

The Pre-sessional intensive course (45 units) is held at the beginning of each semester. The Semester course (45 units) runs throughout the semester and in conjunction with other academic coursework. For updated fees, please visit > www.ucscinternational.it

LOCAL TRANSPORTATION

Getting around Milan is very easy and accessible. In Milan, the public transport system is run by Aznida Transporti Milanesi (ATM) which operates the metro, bus and tram network. All tickets can be purchased at newsstands, from the tabacchi (tobacconist stores marked with a large “T”), or at the metro stations. The same ticket can be used for all three transport networks, for up to 90 minutes, however the same ticket cannot be used twice for the metro even within the 90 minutes. The cost of a single ticket is €1.50. For students studying in Milan, we recommend purchasing the re-chargeable ATM transportation pass for €2.2 per month (plus a €10 subscription fee).

CAN I WORK WHILE STUDYING?

Non-EU students entering Italy on a student VISA are permitted to work part-time (20 hours per week). Please note that many part-time job employers require students to have a good knowledge of the Italian language.

LIVING EXPENSES PER ANNUM

- Accommodation (not including meals)* From €5,000 to €8,000
- Personal expenses From €2,400 to €4,800
- Books: €400
- Local Transportation: €200
- Food From €1,500 to €2,000
- Travelling and extra-curricular activities From €1,000 to €2,000

* The cost may vary depending on the area, the kind of room (single or double), utilities etc.

Your home away from home

MIL SERVICE

Milan International Living Service is a student housing company run by a young and professional team, located at Università Cattolica. MIL Service provides a very comfortable and welcoming environment, guided by an understanding and helpful support staff. The apartments are fully equipped making it an ideal “homey” housing solution. Furnished accommodations are available in Milan and Piacenza, through MIL Service, which offers:

- Single or shared rooms in off-campus dorms
- Fully furnished shared apartments

Facilities include:

- Wireless internet connection
- Utilities (water and electricity)
- Biweekly cleaning service
- TV & DVD player
- Kitcheware

For more information, please visit > www.milservice.com

Alternatively students can find their own accommodation before and upon arrival in rental apartments with other students. For assistance students should refer to:

- Assistance from the international student association, ESN
- Housing websites
- Uniplaces > www.uniplaces.com
- Dotstay > www.dotstay.com
INTERNSHIP OPPORTUNITIES

Internships are not mandatory in all of our Master of Science degrees, though highly recommended in order to boost your university experience and gain new practical skills. Our career service (Servizio Stage & Placement) is at your disposal for finding internship opportunities in your preferred field. Through the online platform you will be able to access thousands of internship offers and contact the company/Firm directly.

There are no remuneration standards. Some internships may include a reimbursement (lunch and transportation), others may offer a monthly stipend, whereas some internships may not be paid. You will be able to view this information when browsing the different offers.

CAREER ADVISING

Career service

Your experience in Cattolica is the first step towards a fulfilling education, which will allow you to excel in the work field. Cattolica’s Career Service will accompany you through this journey: the dedicated staff will help orientate you along the paths of research, internships and employment, providing valuable information and support. We can safely say that numbers speak for themselves: over 7,500 internships are undertaken annually, and the Career Service boasts contacts with over 2,000 companies.

Save the Date*

- Priority consideration deadline 1 (EU and non-EU students): February 1, 2018
- Priority consideration deadline 2 (EU and non-EU students): March 15, 2018
- Priority consideration deadline 3 (EU and non-EU) April 15, 2018
- Final deadline for non-EU students only: May 15, 2018
- Final deadline for EU students: June 15, 2018

Due to the restrictive and lengthy nature of the student pre-reg-istration process required by the Italian diplomatic represen-tations, we strongly advise non-EU students to apply by the priority deadline 2 (March 15, 2018). For details please visit www.ucscinternational.it

Entry requirements*

Graduate requirements

- You need to hold an undergraduate degree, obtained after a minimum of 3 years of study (180 ECTS) and in a subject which is relevant to the chosen degree course. If you’ve undertook less than 15 years of total schooling, you may not be eligible for admission to a graduate program.
- The degree has to be issued by a higher education institution which is accredited or recognized in the awarding country.
- Cattolica will evaluate your academic and personal background and decide if you meet the specific conditions for admission to the graduate degree of your choice
- You must obtain your undergraduate degree by the end of May 2018 (September for EU students).

Language requirements*

Only applicable to degree courses taught in English. For applicants whose first language is not English they will need to either:
- Have a TOEFL IBT overall score of at least 80 or an Academic IELTS overall score of at least 6.0 (other language certificates may be accepted, full list available at ucscinternational.it)
- Have successfully completed a degree program taught in the English language.

Italian language proficiency

Only applicable to degree courses taught in Italian. Non-native Italian speakers, or candidates that have not carried out their previous schooling in Italian, should have a minimum knowledge of Italian upon enrollment, which is a B2 in the European framework of measurement of language proficiency, which corresponds to about 120 hours of language instruction.

Submitting proof of Italian proficiency upon submission of the application is encouraged. However, if no evidence is submitted, an Italian Language Test will be administered before the beginning of the Academic Year. Those candidates that do not meet the minimum proficiency level will be required to take an Italian language courses either before the beginning of the first semester or during the course of the first semester of their program until they meet the required level.

* There may be some variations based on the specific program and/or the student’s academic system of origin. Please check the program specific webpage or contact international.inquiry@unicatt.it to have the most up-to-date information.

Tuition fees & scholarships

Residency | Tuition fees | Scholarship opportunities
---|---|---
EU residents (or non-EU residents with an EU generated income) | Tuition ranges from €3,600 to €8,800 per annum (varies according to the degree program and financial background of the student or student’s family if dependent)* | EU residents may apply for regular financial aid and additional scholarships provided by EDUcat. For details please refer to educatt.unicatt.it
Non-EU residents | Tuition is €8,540 per annum | To be considered for the partial merit based scholarships awarded by Cattolica, simply click ‘yes’ in the relevant section of the online application form www.ucscinternational.it

* Fees are based on the 2017/2018 academic year and may be subject to slight variations.
Admission requirements & procedures

1-YEAR SPECIALIZING MASTERS

Save the Date*
Each program has three different deadlines:
- Deadline 1/2/3: priority consideration deadline is for all applicants. Students wanting to be considered for scholarships are advised to apply by this deadline as a majority of the scholarships will be assigned within this first call
- Deadline 4: some scholarships may still be available but very limited. For greater chance to receive a scholarship it is advised to apply by the priority consideration deadline
- Deadline 5: is the final deadline, no scholarships will be available

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<tr>
<th>Master program</th>
<th>Start date</th>
<th>Deadline 1</th>
<th>Deadline 2</th>
<th>Deadline 3</th>
<th>Deadline 4</th>
<th>Deadline 5</th>
<th>Tuition</th>
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Please check www.ucscinternational.it for updates or contact international.inquiry@unicatt.it
Scholarships details available at www.ucscinternational.it

Language requirements*
English language proficiency
Applicants whose first language is not English or that have not completed a program taught entirely in English, are required to provide evidence of a B2 level of English proficiency, either via a certificate (TOEFL/IBT, Academic IELTS) or via a Skype interview with the relevant Master committee.

Entry requirements*
Admission requirements
- Completion of at least an undergraduate degree, obtained after a minimum of 3 years of study (180 ECTS), with the exception of the Master in Economics and Finance (please see program-specific requirements on page 32)
- The undergraduate degree must be obtained before the start of the program
- Università Cattolica will evaluate candidates’ academic and personal background and decide if they meet the specific conditions for admission to the chosen graduate program

Master program Start date Deadline 1 Deadline 2 Deadline 3 Deadline 4 Deadline 5 Tuition
CONTACTS

UNIVERSITÀ CATTOLICA DEL SACRO CUORE
Mailing Address
UCSC International
International Admissions Office
Via Carducci 28/30, I-20123 Milano - Italy
Tel. +39 02 7234 5108
www.ucscinternational.it
international.inquiry@unicatt.it

UCSCInternational @ucsc_int
@ucscinternational MyCattolica